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Henry Field's
FALL MERCHANDISE
1928
HENRY FIELD SEED CO.
SHENANDOAH, IOWA

DARWIN COLLECTION
Mostly soft shaded Darwin beauties with a few of the brighter varieties of Cottage Tulips. Order Collection No. 1978
20 bulbs 75c POST PAID

If you want a healthy carpet-like lawn
Plant our Lawn Grass Mixture. Yes, Fall is the best time of all to plant it. 50¢ per lb. postpaid, and a pound will do for 200 sq. feet.
SPECIAL—10 lb. sack 4.98 postpaid.

RED RUSSIAN LILY
75¢ each, 3 for $2.00 POST PAID
Bright orange red, blooms very freely, early in June. Absolutely hardy. Plant either spring or fall.
If my paint doesn't work easier, go farther, last longer and cost less than others—

it's no trade—Henry Field

Select Colors from this Chart

You'll sure be proud of your place when it is painted up, especially the house and barn. But, if you want to do the job up right, 100% pretty, why you ought to paint the fence and sheds, too. Besides saving its cost in wear and repair, paint actually increases property value many times its cost. Yes, it pays to paint and it costs less if you order from us. Prompt shipment fresh from the factory.

Try This and See If I'm not Right

Everybody wants a bright, clean, freshly painted home. But somehow folks have got the idea that paint is expensive. It certainly isn't at our prices.

Just to see if you have the wrong impression, get out your pencil. Figure up the paint you'd need. (One gallon will give 2 coats to 250 square feet.) Include the house, barn, fence and everything. Put it all down and add it up. I'll bet you'll be surprised at how reasonably you can paint your place.

Yes, we guarantee our paint fully. It's good paint, the best we know anything about. Two years ago we started selling a few gallons a day. Lately we have been selling a carload every day. The reason is high quality at a reasonable price. Real quality, tried and tested by time, and recommended by thousands of users including a lot of professional painters.

So, paint up this fall. The place will look so much improved you'll wonder why you didn't get at it sooner.

My Guarantee Protects You

If for any reason our paint does not come up to your every expectation, after applying more less than two gallons, you may return the remainder and we will refund the entire amount you have paid, including any transportation charges, and after any reasonable length of time, if the paint is not giving you the service you are entitled to, we will send you paint free to remount the job.
Where We All Are and What We Are Doing

Another year is about gone and I am glad to say again that it is the biggest one we ever had. And, while I never was much to count chickens before they hatch it looks like we are going to do even bigger things yet. I have never thought there was a limit for a business that sticks to quality, sells reasonably, deals fair and square with little and big alike and keeps level headed. We make a few mistakes. Everybody does. But we're mostly willing to take the blame and stand the costs if there are any. I guess that's all a body can do.

Another thing lots of our customers say is that we haven't changed in twenty years. Just folks, the same folks that had a two-room Seed House a great many years ago. Still old-fashioned and mighty proud of the friends we have made. There is something about the old-fashioned way of doing business which I think the modern experts sometimes leave out.

About the children. Well, most of them aren't children anymore. The pictures show those that are home or close to home this Summer. Frank works for me here as head of the Nursery Department. He lives only two blocks from the Seed House. Hope and her husband, Leo Pawek, live a few doors from the Seed House. Letty, John Henry, Georgia and Ruth are still going to school. Josephine came home from teaching and has been helping the smaller children at their pop stand which they run during vacation. Faith and her family live in California, also Mary and Phillip are there. Jessie is in Chicago. When I was in California late last year, I saw the children there, and saw Jessie, when in Chicago this Spring. Yes, they are all well and happy and doing fine.

Before this page is filled up I want to say again that we like to hear from you all. Good news, if you think we've earned it and criticism if you think we've got that coming. Of course, we like to read the nice things best. But a little medicine might be good for us, too.

And come and see us. I don't know how many years I've been inviting you. But enough of you take me up on it every year that I keep on asking you. I don't know how many hundred thousand will come to Shenandoah before this year is up. Come along with them. Make yourself at home and stay as long as you like.

Henry Field.
The Friendly Farmer Station

I can remember when we first planned KFNF there was a lot of doubt about the future of radio. That was five years ago. But I believed in it then and believe in it even more now, especially for the farmer who I think gets the most good out of it. I guess because we are mostly farmers at KFNF we are partial to them. Anyway we are five years ago. But I believed in it then and believe in it even more now.

We want to get your letters and suggestions. Some of our best ideas on programs have come from the letters you folks write. We hope you will tell us what you like and want. And be frank in pointing out the weak spots, too. That way you will enjoy KFNF more and help us to make it better for you.

It's so hard to teach an old dog new tricks that we will probably always be old-fashioned. But I guess that's no crime. We will keep on trying our best to entertain you and broadcast what most of you want. Something for all those who enjoy clean, wholesome radio programs.

More Money for your Furs Ship Them to Us

Last year was our first in the Fur Business for our customers and I didn't think there were as many furs in the country as were shipped to us. While I knew from the beginning we could do a lot of good for you fur shippers, I didn't know how much good until I saw the thousands of dollars of checks being mailed out every week. I think every one of them was for more money than the furs would have brought any place else. A lot more money on most of the shipments.

We didn't start selling furs for you folks with the idea of making money out of it. That isn't our idea now. We believe that if we put a fairer value on your furs and sell them better and send you a bigger check, you will sooner or later return the favor. That's the way it worked out last year. Lots of our fur checks were sent to us along with an order and a letter saying they were surprised at the big check we sent them. They told their neighbors about our good work, too.

Well, that's the way it goes. I don't know of anything I'd rather do than send a man more money for his furs than he could get elsewhere. It's the right way to build a business and always pays in the long run.

KFNF Daily Program

This is our latest program with changes to include our new hour from 7:00 to 8:00 o'clock in the evening. Even if more changes are made we will try to keep the main features as near as possible to the present schedule.

6:00 - 7:00 A. M. Sunrise Music Hour.
7:00 - 7:30 A. M. Morning Worship.
7:30 - 7:40 A. M. Pete's Pals.
7:40 - 7:50 A. M. Happy Day Club Talk by Mrs. Kate Day.
7:50 - 8:10 A. M. Health Talk by Mr. Pearson.
7:50 - 8:20 A. M. Discussion of Sunday School Lesson (Sat.)
8:30 - 8:50 A. M. Garden Helps by Walt Pitzer.
9:30 - 10:00 A. M. Pipe Organ-remote control from Methodist Church.
9:30 - 10:00 A. M. (Tues., Thurs. & Sat.) Flower Talk, Helen Fischer.
10:00 - 10:10 A. M. Music.
10:20 - 10:30 A. M. News Review by Mr. Pearson.
10:30 - 11:00 A. M. Business Talks.
11:00 - 11:30 A. M. Visitor's Half Hour.
11:30 - 11:50 A. M. Newsboy.
11:50 - 12:00 Noon Nursery Talks.
12:00 - 12:20 P. M. Studio Orchestra.
12:20 - 12:30 P. M. Pipe Organ and Sacred Songs.
12:30 - 1:00 P. M. Talk by Henry Field.
1:00 - 1:30 P. M. Music.
1:30 - 2:00 P. M. Kitchen Klattery by Leanna Driftmier.
2:00 - 2:15 P. M. Adam Reinemund.
2:15 - 2:30 P. M. Ladies' Shopping Hour, Mrs. Day.
3:00 - 3:15 P. M. Request Songs by LuEtta.
3:15 - 3:30 P. M. Talk by Henry Field.
3:30 - 4:30 P. M. Music, (Saturday).
3:30 - 4:00 P. M. Music, Tuesday and Thursday.
3:30 - 4:00 P. M. Mothers' Half Hour, Mrs. Helen Fischer, Monday.
4:30 - 4:00 P. M. Flower Talks, Wednesday & Friday.
4:00 - 5:00 P. M. Features & Music.
5:00 - 5:30 P. M. Silent.
5:30 - 6:30 P. M. Music Hour.
6:30 - 6:50 P. M. Mr. Pearson's News Reel.
6:50 - 7:10 P. M. Music.
7:10 - 7:30 P. M. Henry Field, Letter Basket.
7:30 - 8:00 P. M. Music.

SUNDAY
8:30 - 9:30 A. M. Old Fashioned Gospel Services.
10:45 A. M. Church Services by Remote Control.
2:00 - 2:30 P. M. Letter Text Sermonette by Helen Fischer.
2:30 - 3:00 P. M. Seed House Sacred Song Services.
3:00 - 4:00 P. M. Religious Services.
6:00 - 7:00 P. M. Seed House Golden Rule Services.
7:00 - 8:00 P. M. Sacred Concert.

Your Fur Shipment Held Separate

Yes, we will continue to hold every shipment separate long enough for you to get your check and write us if you think it isn't the best you could expect. Our kind of honest grading, fairer prices and prompt service will satisfy you, I am sure.

One thing I don't believe in is padded price lists. By that I mean price lists that show higher prices than the market will allow. Yet I guess some firms do. But they get it back from you and then some by lower gradings. We don't do that. And to be extra sure you are fully satisfied we hold every shipment separate so you can recall it if the check don't suit.

Send for Special Fur Tags.

You who know from last year how much more cash you will receive will want to send for our shipping tags. And the rest of you ought to send for some, too, and see if Henry Field won't sell your furs better for you than anyone in the business.
Free Bulbs with Fall Orders

**Gladiolus**

If your Gladiolus bulb order is in before Christmas we will allow you at least ten cent extra on all orders of a dozen bulbs or more. You may select the extra bulbs or we will, just as you like. Don't forget this. The offer will not be continued after Christmas.

**Real Bargain Mixtures**

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Quantity (per doz)</th>
<th>Price per doz</th>
</tr>
</thead>
<tbody>
<tr>
<td>1964</td>
<td>12 each of the following, .55</td>
<td>100</td>
<td>.55</td>
</tr>
<tr>
<td>1967</td>
<td>100 Field's Finest Mixed. Large bulbs. $1.00.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1968</td>
<td>100 Field's Finest Mixed. Large bulbs. $2.00.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1959</td>
<td>50 Field's Finest Mixed. Large bulbs. $1.00.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1404</td>
<td>Primulinus Hybrids Mixed. 35c per doz; $1.00 per 40; $2.85 per 100.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1405</td>
<td>Goodrich Mixed. An extra fine mixture. 90c per doz; 6 for 50c.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Gladiolus Special**

We have a bit crop of the following and are willing to make a special price on them. What we offer is big blooming size bulbs one inch or more in diameter. Orders will be filled after harvest or the first part of December in time to use them as Christmas presents.

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Price per doz</th>
</tr>
</thead>
<tbody>
<tr>
<td>1954</td>
<td>2 each of the following, .55</td>
<td></td>
</tr>
<tr>
<td>1955</td>
<td>4 each of the following, 1.00</td>
<td></td>
</tr>
<tr>
<td>1958</td>
<td>6 each of the following, 1.40</td>
<td></td>
</tr>
<tr>
<td>1964</td>
<td>12 each of the following, 2.70</td>
<td></td>
</tr>
<tr>
<td>1451</td>
<td>Anna Eberius. Dark velvety purple; throat a deeper shade. A beautiful flower. 35c per doz.</td>
<td></td>
</tr>
<tr>
<td>1470</td>
<td>Butterboy. Large golden-yellow. Tall strong plant, with flowers nicely spaced on spike. Primulinus. 75c per doz.</td>
<td></td>
</tr>
<tr>
<td>1441</td>
<td>Helen Franklin. A ruffled white variety; violet penciling on lower petals. 50c per doz.</td>
<td></td>
</tr>
<tr>
<td>1423</td>
<td>Herada. Purest lavender mauve, deeper in throat. Blooms of immense size on tall straight spikes. 50c per doz.</td>
<td></td>
</tr>
<tr>
<td>1427</td>
<td>Mrs. Frank Pendleton. Deep rose-pink, shading to pale pink throat with velvety bright red blotch on lower petals. 50c per doz.</td>
<td></td>
</tr>
<tr>
<td>1515</td>
<td>Scarlet Glory. Brilliant orange-red; nicely ruffled. 75c per doz.</td>
<td></td>
</tr>
</tbody>
</table>
How to use Dutch Bulbs

Tulips, Hyacinths and Narcissus show up wonderfully well near the foundation of the house or as a border planting. They are also beautiful in small group plantings, especially the Darwin, Mayflowering or Breeder Tulips.

Small groups of from 25 to 100, especially if in solid colors and placed in an effective position will change the appearance of a lawn from a rather drab unattractive place to one of beauty.

With this in mind we have made a number of group plantings that can be adapted to most any situation, whether a border or to fill in some nook that needs a touch of color.

Twenty-five bulbs will cover a space about two feet square or twenty by thirty inches. From this you will have an idea of how much space 25 bulbs will cover in an oval or triangular shape. Fifty bulbs should cover a space two feet by four feet. Full instructions with each order.

Special Bargain Collections

I want to especially recommend the collections listed below. The unusually low price for this type of collection should be a real inducement for you to plant a bed of these beautiful flowers.

In ordering any collection, give the number of the collection you want and then we will know from the price you allow which size or the number of bulbs you want. The prices on all groups is the same and is as follows:

<table>
<thead>
<tr>
<th>Collection</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1775</td>
<td>A white with a dainty edging of rose on each petal, which widens as the flower ages. Long graceful stems. Late blooming.</td>
<td>$1.50</td>
</tr>
<tr>
<td>1776</td>
<td>A heliotrope lilac. A fine bedder. Same blooming season as Darwins and having long stems makes a good cut flower.</td>
<td>$1.50</td>
</tr>
<tr>
<td>1777</td>
<td>A bright scarlet, very early, single, rather dwarf and fine for bedding or borders.</td>
<td>$1.50</td>
</tr>
<tr>
<td>1778</td>
<td>An early single tulip, white with a slight rose shading. A good bedder.</td>
<td>$1.50</td>
</tr>
<tr>
<td>1779</td>
<td>A delicate rose, flushed white. Early, single and fine for bedding or borders.</td>
<td>$1.50</td>
</tr>
</tbody>
</table>

DUTCH BULB COLLECTIONS

The pleasing fragrance of the indoor bulbs remind you that Spring is coming and the first flowers to show in Spring are the tulip, crocus, narcissus and hyacinth. You can't get too many of them, and in order that you may have a good variety and a reasonable price, I have made up a couple of collections, one for indoor culture and one for outdoor.

1979 INDOOR COLLECTION

<table>
<thead>
<tr>
<th>Collection</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1770</td>
<td>One of the long stemmed Darwins, a bright red. They can be left to brighten up your lawn or can be used as a cut flower.</td>
<td>$1.00</td>
</tr>
<tr>
<td>1771</td>
<td>A clear canary-yellow, tall, striking, and can be used with good effect. Makes a splendid cut flower. Late blooming.</td>
<td>$1.00</td>
</tr>
<tr>
<td>1772</td>
<td>The flowers are colored soft tones of buff, bronze or purple in many combinations and shades. Long stems and season same as the Darwins.</td>
<td>$1.00</td>
</tr>
<tr>
<td>1773</td>
<td>A beautiful, very fragrant flower for house culture. Plant in flower pots in the early fall like Hyacinths or Crocus and they will bloom freely from Christmas on. The bulbs look small but they grow and bloom amazingly. Plant 6 bulbs to a pot.</td>
<td>$1.00</td>
</tr>
</tbody>
</table>

Total 3.00
Special Price Postpaid 2.50

1980 OUTDOOR COLLECTION

<table>
<thead>
<tr>
<th>Collection</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1774</td>
<td>An early single tulip, white with a slight rose shading. A good bedder.</td>
<td>$1.00</td>
</tr>
<tr>
<td>1775</td>
<td>A white with a dainty edging of rose on each petal, which widens as the flower ages. Long graceful stems. Late blooming.</td>
<td>$1.00</td>
</tr>
<tr>
<td>1776</td>
<td>A heliotrope lilac. A fine bedder. Same blooming season as Darwins and having long stems makes a good cut flower.</td>
<td>$1.00</td>
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<tr>
<td>1777</td>
<td>A bright scarlet, very early, single, rather dwarf and fine for bedding or borders.</td>
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<td>1778</td>
<td>An early single tulip, white with a slight rose shading. A good bedder.</td>
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<td>1779</td>
<td>A delicate rose, flushed white. Early, single and fine for bedding or borders.</td>
<td>$1.00</td>
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DUTCH BULBS

The Dutch Bulbs are far and away the best bulbs you can buy and I can highly recommend them to you. They are grown in our greenhouses and are free from disease. No Dutch Bulbs, except those grown in greenhouses, can compare with our bulbs. All are of the best quality and are free from either disease or injury and are large and robust. They are guaranteed to grow and bloom as fast as we make them, and if they do not, we will replace them. The prices are so low that you cannot afford to miss this chance.
Darwin Tulips

The beautiful and stately Darwin tulip with its long graceful stem is becoming more popular every year. We plant large quantities of them here at the Seed House because they attract so much attention. They are tall, grow for anybody, and are especially good for cut flowers.

They do not show the bright vivid colors of the Early Single or the Mayflowering but the softer colors are beautifully blended.

Even though you plant the Early tulips you will want the Darwins, too. You can quite often have them for Mother's Day in our latitude. The May-flowering tulips are listed below with the Darwins because they come about the same time and grow the same height.

**PRICES:** All Darwin and Mayflowering tulips unless otherwise specified, 6 for 35¢; 60¢ per dozen; $4.50 per 100

1715—Bartigon. Fiery crimson with white base.

1716—Farncombe Sanders. Scarlet with rosy bloom; inside cerise.

1717—Clara Butt. Clear pink, flushed salmon-rose.


1767—Blush Rose (Baronne De La Tonnaye). Bright rose margin-ed blushed rose.


1719—Inglescombe Yellow. Sometimes called "Yellow Darwin." Bright canary-yellow. Mayflowering.

1721—Maiden's Blush. A white with a delicate carmine-rose edging or margin on each petal. Mayflowering.

1784—Six each of the above, properly labeled. 36 bulbs in all, $1.60

1785—Two each or 18 bulbs for 85¢.

1714—Darwin Mixed. A fine mixture of this class of tulips. Price, 50¢ per dozen; $3.75 per 100.

Single Early Tulips

Plant the Early Single Tulips for the first real early flowers of the Spring. You can plant them in most any situation and they will look all right. Plant them along a walk as a border or near the foundation of the house, or a bed of them near the porch. They are so easily grown they will come up and do well for anyone, and their beautiful striking colors make them great favorites.

A hundred bulbs will plant a bed ten feet long by thirty inches wide, setting the bulbs five inches apart each way. The Darwins and the later tulips can stand farther apart. These bulbs will bloom three years without resetting so the cost is not very great.

Full instructions with every order sent out.

Prices as follows except where noted: 6 for 35¢; 12 for 60¢; $4.50 per 100. All Postpaid.

1765—Artus. A beautiful bright scarlet.

1710—Keizerskroon. A scarlet, edged with golden yellow. 6 for 40¢; 12 for 75¢; $5.50 per 100.

1711—La Reine. White, faintly blushed with pale rose.

1712—Yellow Prince. A clear lemon yellow.

1756—Rose Gris De Lin. A delicate pink.

1782—Six each of the above, properly labeled, 30 bulbs in all $1.50.

1783—Two each or 10 bulbs, 60¢.

1722—Mayflowering or Cottage

During the first part of May these tulips will show a blaze of color that is not equaled by any other unless it is the Early Single Tulips. The stems are very long and they make a very desirable cut flower. 6 for 35¢; 60¢ per dozen; $4.00 per 100.

1774—Old Dutch Breeder Tulips

While these are an old favorite in Holland they are comparatively new in this country. They include blendings of such colors as purple, orange, violet, old gold, buff, maroon and brown. They are about the same season as the Darwins, rather late, having long stems, and large bloom. Price: 6 for 35¢; 12 for 60¢; $4.50 per 100, postpaid.

1708—Parrot or Dragon Tulips

These odd-shaped petals are cut and fringed and colored the most vivid and gorgeous colors. Price: 6 for 35¢; 12 for 60¢; $4.50 per 100.
1928 Fall Bulb and Merchandise Catalog

Hardy Narcissus or Daffodils

1742—Narcissus Mixed. A good mixture of this hardy flower. Price 6 for 45¢; 12 for 75¢; 100 for $6.00.

1744—Paper Whites. A splendid plant for house culture. Can be bloomed in water or in dirt like other bulbs. Plant three bulbs in a four or five inch pot. Price 3 for 35¢; 12 for $1.25.

1740—Victoria. Creamy white petals and yellow trumpet.

1790—Sir Walkin. Wide spreading petals of pale yellow and cup a bright yellow frequently tinged orange near the mouth.

1741—Von Sion. Double yellow.

1791—One each of the above seven varieties all under name. 60¢.

1792—Two each or 14 bulbs in all, $1.00.

1793—Six each or 42 bulbs in all, $3.00.

Never Used Anything From us She Didn't Like

"We are sending an order for tires and also binder twine and thought we would tell you how well we liked your other things we have used. Have had several pairs of your overalls, and they are fine. Also your ladies' and men's silk hose are great. Your cocoa is the best we ever used. We have never used anything from your station that we didn't like. The men's work suits sure wear better than any. Your programs are fine. Keep the good work going."—Mr. & Mrs. E. V. Cartwright, Garden Grove, Iowa.

Watc-em Grow Plant Food

8oz. can 50 cents postpaid

Are you sometimes somewhat disappointed with your flowering plants? They may be just a little spindly or run down and not furnishing you as nice bloom as you would like. In many cases this is a lack of fertility.

Black dirt does not always mean rich soil. The way your plant behaves is a surer indication of the amount of fertility in the soil than the appearance of the soil. A half starved plant cannot resist disease or the attack of insects as well as a well fed healthy plant.

Watch-Em-Grow is a well balanced high-grade fertilizer that will produce a strong vigorous plant, healthy dark green foliage and plenty of flowers, other things being right.

It is a clean odorless powder that dissolves quickly in water and can be easily applied to plants as you water them. Dissolve a rounding teaspoonful in a cup of hot water, pour this in a gallon of cool water and you are ready to feed your plants. For a plant in a six inch pot a pint once a week is enough until you see decided improvement.

Use for house plants of all kinds, for outdoor plants such as bulbs, roses, vines of any kind, lilies, perennials, also lawn grass. In fact, any plant that needs a little added fertility can be helped by the use of Watch-Em-Grow.

Prices on following four varieties: 6 for 50¢; 12 for 90¢; 25 for $1.75; 100 for $6.50, postpaid.

1769—Princetps. An early, sulphur-yellow, trumpet variety.

1787—Barrii Conspicuous. Broad yellow petals and a short wide mouthed cup of darker yellow edged with red.

1788—Jonquils. Sweet scented golden-yellow, single flowers.


Prices on following three varieties: 6 for 60¢; 12 for $1.15; 25 for $2.00; 100 for $7.00, postpaid.

1740—Victoria. Creamy white petals and yellow trumpet.

1790—Sir Walkin. Wide spreading petals of pale yellow and cup a bright yellow frequently tinged orange near the mouth.

1741—Von Sion. Double yellow.

1791—One each of the above seven varieties all under name. 60¢.

1792—Two each or 14 bulbs in all, $1.00.

1793—Six each or 42 bulbs in all, $3.00.

Our New Cabins

If you tell us about it soon enough, we can probably reserve a cabin for you here close to us. The KFNF Filling Station is just across the street from the Seed House and Studio. Camp No. 1 is just back of the Filling Station while Camp No. 2 is a half block back of that.

I have noticed that Cabin camping is getting to be easily the most popular with tourists all over the country I have been over lately. It is so much easier to carry just your own bedding and maybe some cooking utensils.

We may some day have enough cabins here for everyone. But this year they are limited and you ought to write ahead for a reservation. Yes, they're reasonable too.
Hyacinths make one of the very best house plants. They are easily grown and sure to bloom. Their colors are pretty but I believe you will enjoy most of all their fragrance. They are just as good out-doors as a bedding plant or in the border.

1725—Gertrude. Dark pink, large compact spike.
1726—La Victoire. Bright carmine-rose. Well filled truss or spike of medium height.
1727—Queen of the Pinks. A lovely rose pink, broad truss and good sized bells.
1728—L'Innocence. The best pure white. A large early variety.
1730—King of the Blues. A beautiful dark blue, fragrant and attractive.
1731—Yellow Hammer. A pure yellow and a good flower.

We can furnish the above varieties in two sizes, the Bedding and the Exhibition size. Prices are assorted or alike.

<table>
<thead>
<tr>
<th>Bedding Size</th>
<th>1 Bulb</th>
<th>3 Bulbs</th>
<th>6 Bulbs</th>
<th>12 Bulbs</th>
<th>25 Bulbs</th>
<th>100 Bulbs</th>
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<tbody>
<tr>
<td></td>
<td>$ .18</td>
<td>$ .85</td>
<td>$ .90</td>
<td>$ 1.65</td>
<td>$ 3.00</td>
<td>$ 11.50</td>
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<thead>
<tr>
<th>Exhibition Size</th>
<th>1 Bulb</th>
<th>3 Bulbs</th>
<th>6 Bulbs</th>
<th>12 Bulbs</th>
<th>25 Bulbs</th>
<th>100 Bulbs</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$ .25</td>
<td>$ .65</td>
<td>$ 1.25</td>
<td>$ 2.20</td>
<td>$ 4.25</td>
<td></td>
</tr>
</tbody>
</table>

**HYACINTHS IN SEPARATE COLORS**

This is the size most generally used for bedding and as a rule they are bought in color, which means a saving in price. The bulbs are just as good in every way as those sold under name. Price either assorted or alike.

1749—White
1750—Yellow
1751—Red
1752—Pink
1753—Deep Blue
1754—Light Blue
1755—Mixed All Colors

<table>
<thead>
<tr>
<th>PRICE</th>
<th>6 for 80¢; 12 for $1.50; 25 for $2.85; 100 for $11.00.</th>
</tr>
</thead>
</table>

**DUTCH ROMAN OR MINIATURE HYACINTHS**

Smaller than either Bedding or Exhibition and suitable for potting or for outdoors.

1755—White
1756—Yellow
1757—Red

<table>
<thead>
<tr>
<th>PRICE</th>
<th>6 for 65¢; 12 for $1.25; 25 for $2.25; 100 for $8.50.</th>
</tr>
</thead>
</table>

These are the first of all flowers to bloom in the Spring, sometimes blooming before the snow is all gone. They are fine to use as an edging or border and can also be scattered about over the lawn and will come up and bloom before the lawn is mowed. They come up year after year without further attention after once being planted. They are so cheap they can be used liberally with good effect.

1736—White
1737—Pink
1738—Yellow
1739—Blue
1740—Red
1741—Light Blue

**PRICES**

Either in colors or 1733—Mixed, 35¢ per doz. $2.00 per 100.

**1763 SCILLAS**

(Squills or Wood Hyacinths)

This is a tiny little blue flower that comes up very early in the spring.

PRICE—6 for 35¢; 60¢ per dozen.

**1761—GRAPE HYACINTH**

An odd little flower, looking like a dwarf Hyacinth. Perfectly hardy and increases from year to year. Should be planted in bunches or clumps.

PRICE—6 for 30¢; 50¢ per dozen.

**1770—SNOWDROPS**

This little flower is up almost before the snow is gone. This as well as Scillas, Grape Hyacinths and Crocus can be planted among the tulips and hyacinths and will be through blooming before the tulips and hyacinths are in bloom.

PRICE—6 for 35¢; 12 for 60¢.

**1764 CALLA LILY**

The famed "Lily-of-the-Nile." A very popular house plant.

**PRICES**

35¢ each; 2 for 60¢.
Peonies will do well in any good garden soil, but they do not like gravelly or sandy soil. We find that they do well on heavy soil, such as gumbo or clay and that any sort of ground that will grow good corn or potatoes will grow good Peonies.

The main thing to remember in planting Peonies is to not get them too deep. They should never be planted so there is more than three inches of dirt over the crown of the plant. The best time of all to set them is in the fall of the year while they are dormant, any time after the first of August until the ground freezes. Spring planting is alright, if you do it early. Just as soon as the frost goes out of the ground and before any growth starts.

Below is a list, alphabetically arranged, of all the Peonies that we can furnish for planting this fall. On some of these varieties, we have several thousand. On others we have two or three hundred and some other kinds only twenty-five or thirty. But as long as they last we will sell them to you at the following prices. This list does not include some of the varieties in the show garden back of the seed house, as we only have a few plants of some of those kinds and will not have any for sale for several years.

Lack of space prevents us from giving a full description of these Peonies, so all we are giving is merely the predominating color and the price.

<table>
<thead>
<tr>
<th>Quantity Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Varieties listed at 50¢ will be sold at rate of three for $1.25; those listed at 60¢ will be sold three for $1.50; those listed at 75¢ will be sold three for $2.00; those listed at 90¢ will be sold three for $2.50; those listed at $1.00 will be sold three for $3.25; those listed at $1.25 each will be sold three for $4.25. These prices, of course, include delivery by parcel post, postpaid.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variety</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ak sar ben</td>
<td>Medium red, each 60¢.</td>
</tr>
<tr>
<td>Albatre</td>
<td>Milk white, each 60¢.</td>
</tr>
<tr>
<td>Albert Crousse</td>
<td>Shell pink, each 75¢.</td>
</tr>
<tr>
<td>Alsace Lorraine</td>
<td>Cream white, each $2.00.</td>
</tr>
<tr>
<td>Anemone Flore Plena</td>
<td>Light pink, each 60¢.</td>
</tr>
<tr>
<td>Asa Gray</td>
<td>Lilac pink, each 90¢.</td>
</tr>
<tr>
<td>Atrosanguinium</td>
<td>Dark red, each $1.00.</td>
</tr>
<tr>
<td>Avalanche</td>
<td>Ivory white, each 60¢.</td>
</tr>
<tr>
<td>Bareness Schröeder</td>
<td>Flesh white, each 90¢.</td>
</tr>
<tr>
<td>Brutus</td>
<td>Dark red, each 75¢.</td>
</tr>
<tr>
<td>Bryants White</td>
<td>Milk white, each 50¢.</td>
</tr>
<tr>
<td>Charlemagne</td>
<td>Light pink, each 50¢.</td>
</tr>
<tr>
<td>Couronne D’or</td>
<td>White Gold center, each 50¢.</td>
</tr>
<tr>
<td>Crimson Queen</td>
<td>Red, each 75¢.</td>
</tr>
<tr>
<td>Crimson Victory</td>
<td>Very dark red, each $1.00.</td>
</tr>
<tr>
<td>Delicatissima</td>
<td>Lilac rose, each 50¢.</td>
</tr>
<tr>
<td>Duc De Wellington</td>
<td>White, sulphur center, each 50¢.</td>
</tr>
<tr>
<td>Duchess De Nemours</td>
<td>White, sulphur center, each 50¢.</td>
</tr>
<tr>
<td>Edulis Superba</td>
<td>Deep rose pink, each 50¢.</td>
</tr>
<tr>
<td>Eugene Bigot</td>
<td>Brilliant Crimson, each $1.25.</td>
</tr>
<tr>
<td>Felix Crousse</td>
<td>Ruby red, each 90¢.</td>
</tr>
<tr>
<td>Festiva Maxima</td>
<td>White, each 50¢.</td>
</tr>
<tr>
<td>Floral Treasure</td>
<td>Salmon pink, each 50¢.</td>
</tr>
<tr>
<td>F. Ortegat</td>
<td>Purplish red, each 75¢.</td>
</tr>
<tr>
<td>Fragrance</td>
<td>Dark pink, each 50¢.</td>
</tr>
<tr>
<td>Fuigida</td>
<td>Red, each 75¢.</td>
</tr>
<tr>
<td>Gen. McMahar</td>
<td>Dark red, each 75¢.</td>
</tr>
<tr>
<td>Georgiana Shaylor</td>
<td>Large, rose pink, each $5.00.</td>
</tr>
<tr>
<td>Grover Cleveland</td>
<td>Dark crimson, each $1.25.</td>
</tr>
<tr>
<td>Humel</td>
<td>Cherry pink, each 50¢.</td>
</tr>
<tr>
<td>James Rothschild</td>
<td>Light pink, each 50¢.</td>
</tr>
<tr>
<td>Karl Rosenfield</td>
<td>Dark crimson, each $1.25.</td>
</tr>
<tr>
<td>Kelways Queen</td>
<td>Flesh pink, each $15.00.</td>
</tr>
<tr>
<td>Kelways Glorious</td>
<td>Cream white, each $18.00.</td>
</tr>
<tr>
<td>La Eclatante</td>
<td>Velvety crimson, each 50¢.</td>
</tr>
<tr>
<td>La Tulipe</td>
<td>Delicate pink, each 50¢.</td>
</tr>
<tr>
<td>Le Cygne</td>
<td>Milk white, each $8.00.</td>
</tr>
<tr>
<td>L’asperance</td>
<td>Rose pink, each 50¢.</td>
</tr>
<tr>
<td>Livingston</td>
<td>Rose pink, each $1.00.</td>
</tr>
<tr>
<td>Lizzie</td>
<td>Red, each 50¢.</td>
</tr>
<tr>
<td>Lizzie Mason</td>
<td>Pink, each 50¢.</td>
</tr>
<tr>
<td>Lora Dexheimer</td>
<td>Pink, each $5.00.</td>
</tr>
<tr>
<td>Louis Van Houtte</td>
<td>Dark crimson, each 60¢.</td>
</tr>
<tr>
<td>Mad. Crousse</td>
<td>Pure white, each 50¢.</td>
</tr>
<tr>
<td>Mad. De Verneville</td>
<td>Milk white, each 50¢.</td>
</tr>
<tr>
<td>Mad. Emile Lemoine</td>
<td>Cream white, each $1.50.</td>
</tr>
<tr>
<td>Marie Crousse</td>
<td>Salmon pink, each $1.50.</td>
</tr>
<tr>
<td>Marie Lemoine</td>
<td>Ivory white, each 60¢.</td>
</tr>
<tr>
<td>Marquis C. Lazerzgren</td>
<td>Bright crimson, each $1.00.</td>
</tr>
<tr>
<td>Marshall Valliant</td>
<td>Rose pink, each $1.00.</td>
</tr>
<tr>
<td>Mary Brand</td>
<td>Red, each $3.00.</td>
</tr>
<tr>
<td>May King</td>
<td>Early, fire red, each $1.00.</td>
</tr>
<tr>
<td>Meilke</td>
<td>Rose pink, each $1.00.</td>
</tr>
<tr>
<td>Miles Standish</td>
<td>Dark crimson, each 60¢.</td>
</tr>
<tr>
<td>Mixed</td>
<td>Good assortment, per dozen $2.50.</td>
</tr>
<tr>
<td>Mme. Jules Dessert</td>
<td>Blush white, each $3.50.</td>
</tr>
<tr>
<td>Mons Jules Eli</td>
<td>Delicate pink, each $1.00.</td>
</tr>
<tr>
<td>Mons Martin Cahuzac</td>
<td>Deep maroon, each $2.50.</td>
</tr>
</tbody>
</table>

Due De Wellington
About Planting Fall Nursery Stock

We get hundreds of letters this time of year from people wanting to put out fruit trees, strawberry plants, grape vines, rose bushes and ornamental shrubbery. We can ship out any roses now without any trouble. If transplanted during the fall, they will bloom yet this fall and winter kill. Price, 20 for $2.00 postpaid, no less amount sold. No other variety except Mastodon.

Cream of the List

3 for $1.75

Lots of people write in and want us to select their peonies for them and pick out good, medium priced peonies that will give perfect satisfaction. My choice of the medium priced peonies would be Festiva Maxima for a white, Edulis Superba for a pink and Felix Crousse for a red. Each one is the very best of its color at a medium price, and at regular prices, they would cost you $1.90. We will make you this collection postpaid for $1.75. If you are just starting out with peonies, this is the collection by all means for you to start with, as they are tried varieties that are sure to bloom and give perfect satisfaction.

Peony Lover's Collection

3 for $3.25

For those who already have the above collection and are anxious to try out some of the newer and finer varieties, we have made up a collection of what we consider to be the three best peonies of recent introduction, and still not too expensive. The white would be Baroness Schroeder, the pink would be Sarah Bernhardt and the red would be Karl Rosenfield. At regular prices, these would cost you $3.90, but we will sell you the collection for $3.25, postpaid.

Special Offer—12 Named Peonies (Including the Cream of the List)

You really ought to have at least a dozen peonies, to make a complete garden, so I am making a special offer of 12 extra good named sorts for $5.00, and I will include in this the 3 which we offer alone for $1.75. By adding $2.25 to this I will add 9 more good named sorts, our choice. It's the greatest Peony bargain we have ever offered. 12 Peonies, postpaid, $5.00.

Unnamed, By Color, 3 For $1.00

If you just want good peonies and don't care especially about the named varieties, we can supply you with either red, white or pink, not named, at 35¢ each or three for $1.00. These three may be either all one color or one each of red, white and pink, or two pinks and a white or any way you choose. If you want more than that, you can have them at the rate of $3.00 per dozen.

If you just want mixed peonies, and don't care particularly about the colors, we can supply you with a good mixture at $2.50 per dozen, but we can't guarantee that they would all be different. They might run pretty largely to pinks or to whites or possibly even to reds, but they will all be good peonies and will bloom well for you, if planted properly and given ordinary care.

Frank and his wife in the Peony Gardens and here's Mr. Pearson
Iris - The Most Colorful Flower

It has been truthfully said that the Iris is without any exception the most satisfactory of all perennial flowers for the average gardener to grow. For one thing, Iris is absolutely hardy throughout the entire country. They can be grown from the Atlantic to the Pacific and from the Gulf of Mexico to the Great Lakes. Here in Shenandoah they do not get any winter protection whatever and come through gloriously every spring.

The Iris is the only flower, which has the complete color range. Dark, vivid blues, pure, snowy white, wine color so dark that it is almost red, rich, glowing yellows, deep purples almost black and every possible shading in between. Some of them are variegated so evenly that the eye cannot distinguish where one color leaves off and the other begins. In fact the different color combinations are so many as to be almost inconceivable.

Iris blooms are long stemmed and make wonderfully good cut flowers. The fragrance is very pleasing. They will grow in any kind of a soil from an old ash heap to a heavy yellow clay. In fact, the very best Iris we have are planted on an old thin, clay hillside where nothing else would grow. The only thing that they ask in the way of soil is fairly good drainage in a spot where they get sun most of the day, and where the water doesn’t stand when it rains.

If planted this fall
Will bloom next Spring

One of the strong points from the standpoint of the amateur is the fact that Iris planted this summer and fall will bloom next spring. Another point is the fact that Iris can be moved with perfect safety any month of the year that you can work the ground. Here in Iowa that means any time from the first of March until the middle of December. We have moved clumps in full bloom, and never lost a plant.

There are six or seven hundred different varieties of Iris, being listed in various Nursery Catalogs throughout the United States, but we have selected about sixty of the very best, and we offer them to you in the list below. Some of these are varieties of fairly recent introduction. Others are old favorites, which have stood the test of time.

The main thing to remember in planting Iris plants is to plant them very shallow with at least half of the bulb showing above the ground, and with only the roots extending down into the ground. Mrs. Haw, the Iris expert over at Ottumwa, puts it very neatly. She says to plant the Iris so that it resembles a duck riding on the water. The roots down in the ground corresponding to the duck’s feet.

Iris increase very, very rapidly and from one plant set this summer, you could probably divide or separate five or six more by next summer and in two or three year’s time you would have several dozen.

The prices given below are all post-paid and are for immediate shipment. We can supply a dozen of any variety at ten times the price quoted for one. The descriptions are necessarily very short on account of lack of space. You may get fuller descriptions from some of our older catalogs or from those of other firms listing the same varieties.

<table>
<thead>
<tr>
<th>Variety</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Darius</td>
<td>Yellow and lilac</td>
<td>25c</td>
</tr>
<tr>
<td>Emperor Siberian</td>
<td>Large, dark blue veined with white</td>
<td>25c</td>
</tr>
<tr>
<td>Edith Cook</td>
<td>Yellow and purple</td>
<td>15c</td>
</tr>
<tr>
<td>Fairy Queen</td>
<td>Same as Madame Chereau</td>
<td>15c</td>
</tr>
<tr>
<td>Empress of India</td>
<td>White and blue</td>
<td>25c</td>
</tr>
<tr>
<td>Florentina Alba</td>
<td>Silver white</td>
<td>15c</td>
</tr>
<tr>
<td>Fredrick</td>
<td>Lavender and brown</td>
<td>15c</td>
</tr>
<tr>
<td>Gertrude</td>
<td>Violet blue</td>
<td>25c</td>
</tr>
<tr>
<td>Germanica</td>
<td>Blue and yellow</td>
<td>15c</td>
</tr>
<tr>
<td>Isoline</td>
<td>Lilac pink and brown</td>
<td>25c</td>
</tr>
<tr>
<td>Japanese Iris</td>
<td>A different species with flat flowers</td>
<td>25c</td>
</tr>
<tr>
<td>Johan De Witte</td>
<td>Smoky lavender and purple</td>
<td>15c</td>
</tr>
<tr>
<td>Jumia</td>
<td>Clear blue and fragrant</td>
<td>15c</td>
</tr>
<tr>
<td>Khedive</td>
<td>Lavender</td>
<td>20c</td>
</tr>
<tr>
<td>Kochii</td>
<td>Early, dark purple</td>
<td>20c</td>
</tr>
<tr>
<td>Lent A. Williamson</td>
<td>Violet, lavender, yellow and purple</td>
<td>50c</td>
</tr>
<tr>
<td>Lohengrin</td>
<td>Soft, rosy pink</td>
<td>15c</td>
</tr>
<tr>
<td>Lorely</td>
<td>Yellow and violet purple</td>
<td>15c</td>
</tr>
<tr>
<td>Mad. Chereau</td>
<td>Pure white with blue penciled border</td>
<td>15c</td>
</tr>
<tr>
<td>Mary Garden</td>
<td>White background covered with maroon veins and spots</td>
<td>25c</td>
</tr>
<tr>
<td>Monsignor</td>
<td>Violet and purple</td>
<td>20c</td>
</tr>
<tr>
<td>Mother Of Pearl</td>
<td>Large, pearl grey</td>
<td>50c</td>
</tr>
<tr>
<td>Mrs. H. Darwin</td>
<td>White veined with light blue</td>
<td>15c</td>
</tr>
<tr>
<td>Nibelungen</td>
<td>Yellow and purple</td>
<td>15c</td>
</tr>
<tr>
<td>Opera</td>
<td>Purple, bronze and crimson</td>
<td>50c</td>
</tr>
<tr>
<td>Palida Dalmatica</td>
<td>Reddish brown and purple, each 15c</td>
<td></td>
</tr>
<tr>
<td>Princess Beatrice</td>
<td>Same as Pallada Dalmatica, each 15c</td>
<td></td>
</tr>
<tr>
<td>Princess Victoria Louise</td>
<td>Yellow and plum color, each 15c</td>
<td></td>
</tr>
<tr>
<td>Prosper Laugier</td>
<td>Sorghum brown and purple, each 25c</td>
<td></td>
</tr>
<tr>
<td>Purple King</td>
<td>Early, very dark purple, each 20c</td>
<td></td>
</tr>
</tbody>
</table>

Fro - Yellow and brown, each 15c.
Gertrude - Violet blue, each 20c.
Germanica - Blue and yellow, ea. 15c.
Isoline - Lilac pink and brown, ea. 25c.
Japanese Iris - A different species with flat flowers. Mixed colors, each 25c.
Johan De Witte - Smoky lavender and purple, each 15c.
Jumia - Clear blue and fragrant, each 15c.
Khedive - Lavender, each 20c.
Kochii - Early, dark purple, each 20c.
Lent A. Williamson - Violet, lavender, yellow and purple, each 50c.
Lohengrin - Soft, rosy pink, each 15c.
Lorely - Yellow and violet purple, each 15c.
Mad. Chereau - Pure white with blue penciled border around each petal, wavy, each 15c.
Henry Field Seed Company, Shenandoah, Iowa

This is one of Frank's beds of Iris which we have here to show you folks how beautiful they really are. I am always surprised, yes and disappointed, when I talk to people who don't have some Iris. They aren't fussy, seem friendly to everyone, and goodness what beauties they are. I hope you will put in a generous lot of them this Fall. You'll be so glad about it and so proud of them that you will probably end up like most of us do and put in more every year.

**Purple Pumila Dwarf**—Dark purple, six in. high, 3 for 25¢.

**Quaker Lady**—Lavender, blue and yellow, each 25¢.

**Queen Caterina**—Pale lavender violet, each 50¢.

**Queen Of Gypsies**—Old gold and maroon, each 15¢.

**Queen Of May**—Soft lavender pink, each 20¢.

**Rhine Nixe**—White and mauve, each 15¢.

**Rose Unique**—Dark pink, early, each 20¢.

**San Souci**—Gold and brown, each 15¢.

**Sass Hybrids**—Seedlings from Sass Brothers', Collection, each 25¢.

**Seminole**—Violet, rose and crimson, each 40¢.

**Sherwin Wright**—Clear, golden yellow, each 20¢.

**Silver King**—Silvery white, early, each 15¢.

**Spring Skies**—Pale blue, six inches high, 3 for 25¢.

**Standard Bearer**—Claret and maroon, each 50¢.

**Velocia Grandiflora**—Deep, violet blue, each 15¢.

**White Pumila**—Pure white, six inches high, each 20¢.

**Yellow Pumila**—Golden yellow, 6 in. high, each 20¢.

**Mixed Iris**

12 for 75¢

If you just want good healthy iris plants and are not particular about having them all different or knowing the names of them, we can sell you mixed iris for 75¢ per dozen, postpaid. Larger lots $5.00 per hundred.

**Pumila or Dwarf Iris**

These little fellows only grow from 6 to 12 inches high, and bloom extremely early in the spring, usually about three weeks before the other varieties start in. They are extra fine for rock garden work and for borders and edging along paths. They increase quite rapidly and a dozen plants set out now would multiply in two or three years time, enough to give you quite a respectable row. There is a long list of Dwarf varieties, but we only list four, each one the best in its class.

**White Pumila**, 8 to 12 inches high, pure snowy white, 3 for 50¢.

**Spring Skies**, 6 to 10 inches high, a lovely light sky blue, 3 for 25¢.

**Yellow Pumila**, 6 to 10 inches high, a clear golden yellow, 3 for 50¢.

**Purple Pumila**, 6 to 10 inches high a lovely shade of reddish purple, 3 for 25¢.

**Beardless Iris**

We only list 3 varieties of Beardless Iris, the Blue and the White Siberian. These Siberian Iris have narrow grass-like foliage and are very upright in their habit of growth. They bloom at about the same season as the regular German Iris and are very free blooming.

**Blue Siberian**, 15¢ each, 3 for 40¢.

**White Siberian**, sometimes called Snow Queen, 20¢ each, 3 for 50¢.

**Emperor Siberian**, Large, dark blue veined with white, each 40¢.

**Rock Garden Iris Collection**

15 plants for $1.50

I realize that lots of you people will want some of these Dwarf Iris for rock gardens, and so I have made up a collection of 3 plants each of the following varieties: Spring Skies, Sherwin Wright, Purple Pumila, Yellow Pumila and White Pumila. These 10 plants, if purchased at the regular single price, would cost you $2.00. If you order the collection, they will cost you $1.50, postpaid. Just ask for the Rock Garden Iris Collection.

**Beginner's Iris Collection**

12 plants for $1.00, postpaid

To you people, who are not acquainted with the newer and finer varieties of Iris, we have assembled a collection including a dozen different types and colors, no two of which will be alike. Each plant will be plainly labeled, so that you can tell what the variety is in case you want to order more of any one variety.

On the outside cover of this book, you will see six different varieties of Iris in color, including Purple King, Silver King, Canary Bird, Mad. Cherche, Princess Beatrice and Caprice. This special Beginner's Iris Collection will include one each of the six varieties in color on the cover and also each of six more varieties of our own choosing, but which will be equally good. This collection of twelve varieties will be sent to you immediately upon receipt of a one dollar bill.
Lily Prices—All Postpaid

<table>
<thead>
<tr>
<th>Lily Type</th>
<th>1 Bulb</th>
<th>2 Bulbs</th>
<th>4 Bulbs</th>
<th>12 Bulbs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auratum Lily, 2-yr.</td>
<td>$0.50</td>
<td>$0.90</td>
<td>$1.75</td>
<td>$4.50</td>
</tr>
<tr>
<td>Auratum Lily, 3-yr.</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$2.00</td>
<td>$5.00</td>
</tr>
<tr>
<td>Candidum Lily</td>
<td>$0.40</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$3.00</td>
</tr>
<tr>
<td>Easter Lily, out-door</td>
<td>$0.40</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$3.00</td>
</tr>
<tr>
<td>Easter Lily, in-door</td>
<td>$0.40</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$3.00</td>
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<tr>
<td>Elegans Lily</td>
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<td>$0.75</td>
<td>$1.25</td>
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<tr>
<td>Hemerocallis</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Florham</td>
<td>$0.25</td>
<td>$0.40</td>
<td>$0.75</td>
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<tr>
<td>Flava</td>
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<td>Fulva</td>
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<tr>
<td>Kwanzo</td>
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<tr>
<td>Middendorfi</td>
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<tr>
<td>Thunbergii</td>
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<td>$0.40</td>
<td>$0.75</td>
<td>$2.00</td>
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<td>Lily of the Valley</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$2.00</td>
<td>$5.00</td>
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<td>Red Russian Lily</td>
<td>$0.75</td>
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<td>$5.00</td>
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<tr>
<td>Regal Lily, 2-yr.</td>
<td>$0.40</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$3.00</td>
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<tr>
<td>Regal Lily, 3-yr.</td>
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<td>$2.00</td>
<td>$5.00</td>
</tr>
<tr>
<td>Regal Lily, 1-yr.</td>
<td>$0.40</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$3.00</td>
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<td>Rubrum Lily, 2-yr.</td>
<td>$0.50</td>
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<td>$4.50</td>
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<tr>
<td>Rubrum Lily, 3-yr.</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$2.00</td>
<td>$5.00</td>
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<tr>
<td>Siberian Coral Lily</td>
<td>$0.40</td>
<td>$0.75</td>
<td>$1.25</td>
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<td>Tiger Lily, Double</td>
<td>$0.15</td>
<td>$0.25</td>
<td>$0.45</td>
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<td>$0.15</td>
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<td>Umbrellatum Lily</td>
<td>$0.40</td>
<td>$0.75</td>
<td>$1.25</td>
<td>$3.00</td>
</tr>
</tbody>
</table>

Hardy Lily Collection—15 Bulbs for $2.00. Result of thousands of requests from folks who want hardy lilies with wide range of color and time of blooming. Best collection I know how to make, both for value and results. 15 bulbs for $2.00, including 1 Hemerocallis, 4 Lily of the Valley, 1 out-door Easter Lily, 1-Rubrum Lily, 1 Double Tiger Lily, 1 Single Tiger Lily, 4 one-year old and 2 two-year old Regal Lily Bulbs. Would cost you $2.85 except for what is saved in having the collection made up in large numbers.

Frank Field.
Siberian Coral Lily or Tenuifolium. This slender growing, attractive, little Lily is from Siberia. It only grows about eighteen inches high and the flowers are not very large but very numerous. They are deep scarlet and have a waxy appearance. The petals are recurved and are on wiry stems covered with long, narrow, grass-like foliage. It does extremely well in rock gardens and will thrive in partial shade and will stand lime. The Bulbs are rather small, usually running about the size of a hickory nut. It is a stem rooter and should be planted about six inches deep. It blooms in June.

Hemerocalis

(Day Lily or Lemon Lily)

The Hemerocalis are old garden favorites, but not many people realize that there are so many different varieties blooming at different times of the year. It is possible to have a succession of bloom from early spring until late summer, by planting different varieties.

The flowers look just like lilies and come in various different shades of yellow and orange. The foliage is more like iris, except that the leaves are narrower and there are more of them. I will list the different varieties in the order in which they bloom.

Prices of Hemerocalis

Prices for all varieties of Hemerocalis, 25¢ each or 5 for $1.00, $2.00 per doz., either all alike, or assorted. Postpaid of course.

Special Offer

On account of extremely favorable growing conditions this season, we will have quite a surplus of one year old Oriental Poppy plants this fall. They have made a remarkable growth this summer. The plants will average about the size of a lead pencil, big enough to bloom next spring. While they last we will let you folks in on a special offer. One year dormant plants, orange red only, $1.00 per dozen, postpaid, no less amount sold at this price.

Henry Field Seed Company, Shenandoah, Iowa

13
Burpee Can Sealer
We Guarantee It for Life

We will sell the Burpee Home Can Sealer at their regular price of $21.00 prepaid. But our bargain comes with the Free Extras. With your order for a Burpee Can Sealer we will send you 100 Pint Cans Free including lids and a pair of Lifting Tongs. This is a real saving since you will need the tongs to lift the hot cans around. The price also includes equipment for sealing both pint and quart cans.

As far as a proven and successful sealer is concerned, the Burpee absolutely has no competition. It is the one and only can sealer we know of which will really do a clean, sure, quick job of your canning. I've no idea how many of them are in use. But, when we were thinking about selling a can sealer, we had lots of letters about it and the Burpee was the only one recommended. We have eaten about everything from cans sealed the Burpee Way. The quality, taste and appearance of the food is just the finest any of us ever saw or tasted.

Mighty Easy To Operate
The real beauty of the Burpee Sealer is its simplicity. Anybody in the world can seal cans with it. Press a lever. Turn a crank. The job's done. The Burpee rolls and crimps an air tight lid onto the can. No wax. No rubbers. No glass jars to be careful of. You can fill and seal the cans a lot faster than you can complete the cooking. There's real economy, too, in being able to use each can two or three times. I guess you all know the advantages of the Cold Pack Method. It's the accepted way of canning now-a-days. Easier, Surer, Better in every way.

Complete directions go with every Burpee Sealer. Fill the cans. Seal them. Then, the cooking. The quickest and best way to do that is in the National Pressure Cooker.

Can Everything This Way
I guess there isn't anything you can't can with the Burpee. I know I have eaten all the regular things from Burpee home canned foods and besides them — jelly, fruit, roast beef, chicken — and just about everything you can think of, it's delicious, too, and in better shape than other ways. Not all cooked to pieces. Just firm, tender, juicy. So near to the fresh-from-the-garden dishes that they would almost fool you.

We Guarantee The Burpee For Life.
The Burpee Can Sealer you get from us will be guaranteed for life. Now, we don't think you would expect any more of a guarantee of Quality than that. Send your order along. Our $21.00 price includes 100 Pint Cans and Lifting Tongs FREE, prepaid to you.

Can Prices
100 No. 2 Cans—Plain $3.50, Enameled $4.00 Prepaid within 400 miles.
100 No. 3 Cans—Plain 4.50, Enameled 5.00 Prepaid within 400 miles.

All cans are packed 100 in the dust proof, sanitary carton and price above includes lids.
You can use your cans two or three times. Just buy extra lids, make a slight adjustment of the Burpee to take care of the difference in size, and put on a new lid. Extra lid prices are as follows:

100 No. 2 Lids—Plain $1.15, Enameled $1.30 Prepaid within 400 miles.
100 No. 3 Lids—Plain 1.50, Enameled 1.60 Prepaid within 400 miles.

Special Canning Favorite
During the canning season alone this National Pressure Cooker will pay for itself. And you will certainly be ahead considering the many fruits, vegetables and meats you can can and put away for winter use by using this cooker. You will do a better and quicker job of canning and you won't have nearly as hot a fire either. Cooking under pressure speeds up your work. And, of all the pressure cookers and imitations, none has ever been tried that equals the National Pressure Cooker or even approaches it, for that matter. From time to time, imitations come out but mostly they don't amount to much and are soon forgotten. The National Pressure Cooker outlives and outlasts them all. It is the pick of the lot.

National Pressure Cooker
10 qt. Capacity holds 3 qt. jars ...... For family of 4 .......... $14.50
12 qt. Capacity holds 4 qt. jars ...... For family of 7 .......... $16.50
18 qt. Capacity holds 5 qt. jars ...... For family of 10 .......... $18.50
25 qt. Capacity holds 7 qt. jars ...... For hotels, etc. .......... $22.00

We pay the Parcel Post or Express charges anywhere.

Save Fuel — — — Save Flavor
And Save Time
Put the whole meal in your National Pressure Cooker. It will cook most things about twice as quick as the other way. Do it on less fire, and save all the flavor. You won't boil away the best of the dinner as you do the other way. And you won't have to stand over a red hot stove all the time either. Put everything, meat and vegetables and all into the pans of the National Pressure Cooker.

I don't know how many hundreds of these we've sold in the last few years. Enough to know that every woman wants one, needs one and couldn't get along without it after she's tried it out.

We have seen so many happy owners of National Pressure Cookers that we almost forget about a guarantee. Just the same we have a real guarantee. We guarantee them all the way. Get a cooker. Try it out thoroughly, going by the directions. If, for any reason, you are not satisfied, return the cooker to us. You are the judge. If you say so, we will refund your money cheerfully.
Order these Food Bargain Specials

**Field's Famous Coffee**

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 lb. Cloth Bag</td>
<td>$2.40</td>
</tr>
<tr>
<td>10 lb. Cloth Bag</td>
<td>$4.60</td>
</tr>
<tr>
<td>25 lb. Cloth Bag</td>
<td>$11.00</td>
</tr>
<tr>
<td>10 lb. Cream Pail</td>
<td>$4.90</td>
</tr>
</tbody>
</table>

Prices Postpaid — Also Subject to Change

The more particular you are about coffee the better you will like ours. I have never read more enthusiastic letters than our customers write us about the coffee. Better flavor, mellower and more kick to it. More power, some of them say it goes two and three times as far as other coffee. Goodness, how they like it. Why, we sell over two tons of it a day some days. You know it's good, yes, mighty good, to make that kind of a record.

We ought to sell a lot more of it than we do and we will just as soon as some of you folks try it. We spent a lot of time selecting our coffee. Didn't even look at prices until we had decided on the sample that exactly suited our tastes. We wanted the best flavored, most mellow, and richest coffee on the market. And believe me we've got it. It's a blend of those very expensive coffee berries that give an extra lot of strength as well as an extra good taste. Yet, carload buying allows us to sell it reasonably.

Nearly all the biggest coffee importers and blenders in the country have tried to get our business since we have got such a great volume of sales. Well, I tell them all to beat what we've got now and we'll talk business. Most of them don't even try to beat it. I guess they know it can't be done. And those that do try have never found a coffee blend that is anywhere near as good as the one we've sold so long.

**WRITE YOUR OWN GUARANTEE**

If there are any of you who feel doubtful about it, order some at our risk. Write your own guarantee. Better flavor, mellower, richer, and more powerful than any you've ever used. Just make up as much as you want to when your order comes. If you don't find it the finest you've ever tasted, send what's left back to us. We'll refund the entire purchase price.

I say you don't know how good coffee can be until you've drank our coffee. Now, send your order along. It will be a real treat for you. If you don't think so, just call it treats on me for what you use as a sampler and send the rest back.

---

**Old Dutch Cocoa**

5 lb $1.90 2 lb $1.00 Postpaid

You'll find this Dutch Process Cocoa the best and tastiest you've ever used. Richer, smoother, more quickly soluble and without a lot of sediment. You are to be fully satisfied or no trade.

**Black or Green Tea**

3 lbs. $2.70 or 1 lb. $1.00 Postpaid

Best imported stock and particularly famous for splendid flavor and extra strength. Order it and sample it. If it isn't satisfactory, fire it back.

**Fresh Spices**

Our Family assortment of spices is a real bargain. I believe you will get nearly twice as much for your money. Boxes have shaker tops and all spices guaranteed absolutely pure — and satisfactory. Assortment contains 1 lb. can of Whole Pickling Spices and ten 2 ounce boxes of the following: Allspice, Cloves, Cinnamon, Ginger, Mustard, Nutmeg, Black Pepper, Red Pepper, Ground Sage and Paprika. All for $2.60 postpaid.

---

24 cans—8 Dark Red Kidney Beans, 8 Small Early June Peas, 8 Evergreen Corn. $3.60

72 cans, 24 each as above—$9.75 freight paid within 400 miles. This is a fancy Quality assortment at reasonable prices. Guaranteed to suit you. The beans are extra large and rich flavored. The peas are small sweet: Early June. The corn is tender, milky Evergreen.

Here's our proposition. Try a can of each before you decide to keep the order. Try them all. If you don't find them as good as we say, send them back for a refund of the full purchase price.

---

12 cans—6 Hawaiian canned sliced Pineapple, 6 Orchard ripened halves peaches. $3.50

24 cans—12 each as above,—$6.95 freight paid within 400 miles. The Sliced Pineapple is Hawaiian canned, right when it is most delicious. The Peaches are orchard ripened and extra lucious. You can try them both and decide to keep them only after you have tasted them to your heart's content. If they don't meet your expectations and then some, send them back.
Special Announcement
About Dried Fruit

Advanced Sale at These Prices Which Must Be Raised October First.

Combination Box 25 lbs. — Including 10 lbs. Prunes, 5 lbs. Seedless Raisins and 2 lbs. each Peaches, Apricots and Black Mission Figs. $3.25
Prunes 25 lbs. - $3.00
Fancy Yellow Semi-Peeled Peaches 25 lbs. - $4.25

Your Order For 4 Boxes (25 lbs. each) — All one kind or any assortment will be DELIVERED FREIGHT PREPAID Within 400 miles at the Following Prices.

Combination Boxes - $3.00
Prunes $2.75 Raisins $2.75
Fancy Yellow Peaches $4.00

For Delivery October 1st or shortly after that

We have done something again! Offered to make advanced sales of Dried Fruit and got the price down lower than it has ever been for the quality we insist on having. It's the same fresh, clean, sweet dried fruit which made thousands of our customers happy last year. We have grown to be such a big factor in the dried fruit business that the big companies put up a real fight for our business.

Our prices and quality ought to be the best on the market considering the fact that we will use train loads in one season. You can't blame the dried fruit people for offering us the cream of the crop at their rock bottom prices.

Well, the long and short of it is that we have busied around and found this real bargain to start the season off with. You can write your own guarantee on the fruit. Cleaner, sweeter, tastier — just naturally better in every way. I'm proud to send it to you and especially glad to give you a bargain price for ordering in advance. Delivery will be made October 1st or shortly thereafter.

Of course, you're to be the judge. Sample your order generously when it comes. Compare it with other dried fruit. Give the whole family some. Call in the neighbors if you want to. Just test it out any way you see fit. If the sampling doesn't convince you it's the best you've ever had, tack the lid back on and send it back to us. We'll refund the entire purchase price unless you're satisfied.

IMPORTANT

The special low prices above are for Advance Sale only. While we expect them to be good until October first, they are subject to withdrawal without notice. We have protection on a large quantity, but these prices will move them fast.

I advise you to order now. And, you will get the best and biggest bargain by ordering 4 boxes or more. Club in with your neighbors. I'm sure you can use 4 boxes yourself but, if you don't think so, get together with someone else. But don't put it off.

To you folks who have never ordered Dried Fruit in 25 lb. boxes. I want to say I don't think you know how sweet, how fresh, and delicious dried fruit can be.

This candy is a chewy, delicious wafer with real black walnuts in it. It's rich, extra rich and flavorful. We've sold them for over a year now. Have to keep them in stock for folks who keep wanting more of them and so list them here for you to try. You'll like them.

Smoked Meats

Meat prices have been going up and I guess the market is going to be very irregular this fall, with prices generally on the rise. We will be selling our famous Smoked Meats Fresh, our own special cure and delicious as ever.

But, with prices so jumpy we don't like to go too far. The prices below are all right right now, but must be subject to increase without notice.

PRICES NOT POSTPAID
Sterling Skinned Hams
22-24 lb. Average ———— 30¢ lb.
Nebraska-Iowa Hams
10-16 lb. Average ———— 35¢ lb.
Nebraska-Iowa Bacon
6-8 lb. Average ———— 40¢ lb.
Boned and Rolled Hams
12-16 lb. Average ———— 40¢ lb.
Picnics
6-10 lb. Average ———— 25¢ lb.
Roulettes
8-10 lb. Average ———— 30¢ lb.
All prices subject to change without notice.

Peanut Butter

Gallon Pail — $2.25 P.P.

Put in especially at the request of many of Leanna's Kitchen Klatter ladies. The best we could buy. Made of the large jumbo peanuts, selected quality. No filler or adulterant of any kind. It's all absolutely pure peanut butter. Rich, smooth, wholesome, and nutritious. Packed in gallon pails and will keep indefinitely.
“Pate” Simmons and his assistant Paul Benson examining a new field of alfalfa.

**Alfalfa Prices for Fall**

<table>
<thead>
<tr>
<th>variety</th>
<th>Per 100 lb.</th>
<th>Per bu.</th>
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<tbody>
<tr>
<td>Mixed Hardy (second grade)</td>
<td>$16.66</td>
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<tr>
<td>Common (Kans.-Nebr. grown)</td>
<td>25.00</td>
<td>15.00</td>
</tr>
<tr>
<td>Hardy N. W. Grown (Utah)</td>
<td>25.00</td>
<td>15.00</td>
</tr>
<tr>
<td>Hardy N. W. Grown (Idaho)</td>
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</tr>
<tr>
<td>Dakota No. 12</td>
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</tr>
<tr>
<td>Canadian Variegated</td>
<td>35.00</td>
<td>21.00</td>
</tr>
<tr>
<td>Grimm certified-sealed bags</td>
<td>41.66</td>
<td>25.00</td>
</tr>
<tr>
<td>Cossack certified-sealed bags</td>
<td>43.33</td>
<td>26.00</td>
</tr>
<tr>
<td>McQueen’s inoculation free with all orders for alfalfa. These prices are F. O. B. Shenandoah, bags weighed in free.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**It’s Alfalfa Seeding Time**

Only those who have grown alfalfa and have fed it, are in a position to appreciate the value of this crop. Alfalfa is one of nature’s greatest gifts to man; and the greatest mortgage-lifter yet discovered. Without question, alfalfa is the best crop on any farm, but because of the nature of the plant, and because it’s full value is not appreciated by many farmers, it is not understood and cannot be grown on their farm. Study it’s habits, learn to know it’s peculiarities, and NEVER GIVE UP in the attempt to get a good stand of it on your farm.

No doubt, one of your neighbors has a good stand of alfalfa. Ask him what he will take for it. The chances are strong he figures he couldn’t possibly run his farm and keep his stock in good condition, without it. Most failures with alfalfa occur at planting time. Too much is expected of the seed. Not enough preparation is given to the soil and the conditions which are really necessary for a healthy, quick, vigorous growth. Put in an extra day getting the field in good shape before planting. It will pay big.

**Fine for Anything**

Horses certainly do like alfalfa hay. In the alfalfa regions there are horses that have reached extreme old age and have never had any other hay than alfalfa. Horses are particularly fond of it, and for that reason if allowed to do so, may eat more of it than is good for them. The results of overfeeding on alfalfa hay are often noticed in weakness of the kidneys, and in thickening of the blood, which gives them a stagnant disposition. Alfalfa hay is very rich in protein, and should be fed carefully at first, gradually cutting down on the grain ration.

Do hogs like alfalfa? I should say they do! It is gradually being learned by hog feeders that they cannot afford to grow hogs without feeding them alfalfa every day in the year. There is no other pasture equal to it for hogs during the summer; and where brood sows are to be wintered over, there is no feed that will bring them through the winter in better condition to farrow larger litters of good strong pigs, than a good feeding of alfalfa daily.

Sheep like it and do good on it.

Chickens will make good use of alfalfa, either green or dry. For winter feeding, good green alfalfa should be closely chopped, some bran and other ground grain mixed with it, place in a barrel or tub, then pour boiling water over this and carefully cover it and the heat will be kept long enough to soften all the stems and leaves.

**Which Variety?**

Now as to the varieties of alfalfa; we can fix you out with most any variety you want. Probably the best Alfalfa is Grimm. It is winter hardy, when once established and started good, you can’t kill it out with a club. Our Grimm Alfalfa comes from the famous Blackfoot Alfalfa section of Idaho where the finest Grimm Alfalfa comes from. It will of course, come in sealed and tagged bags; sealed by government inspectors, so you are sure of getting genuine Grimm. Use about 12 to 15 pounds of seed per acre.

Cossack Alfalfa is similar to the Grimm, winter hardy, and a very fine Alfalfa.

Canadian Variegated is another splendid alfalfa, very similar to Grimm, and just about as hardy. In fact, our Experiment Station cannot see any difference between the Grimm and Canadian Variegated in regard to winter hardiness. The Idaho alfalfa is another splendid type grown under adverse weather conditions and very severe winters. This type will do very nicely most any place in the Corn Belt.

We can also offer Mountain grown Utah, and Western Kansas and Nebraska seed, dodder free.

**Rosen Rye**

Rye is one of the best and heaviest producing pastures that you can use for any livestock. Sow it in the fall and it will make early spring pasture. A small patch will furnish a lot of pasture at very little expense and leave the soil in better condition than if it had not been grown. It should be seeded, if possible as, soon as the land can be prepared after the grain crop of oats or wheat is taken off. If seeded early it will make a lot of fall and winter pasture. Rye makes a fine cover crop as well. Seed it at the rate of one and a half bushels per acre.

**Vetch with Rye**

A splendid plan to follow is to seed Winter Vetch with the Rosen Rye. Vetch is a legume and adds a great deal of nitrogen to the soil as it is one of the heaviest free nitrogen gatherers known. We like to sow a bushel of rye per acre and 15 pounds of Vetch. Write for prices of new crop seed.
House Paint

Per Gallon

$2.30

Freight Paid on 5 Gals. or more

In zones 2 & 3

EVERY DROP GUARANTEED TO BE THE VERY HIGHEST QUALITY

SPREADS BETTER

SHIPPED FRESH FROM THE FACTORY

Special FREE Offer

Linseed Oil

4-inch Painters Brush

Freight Paid up to 400 Miles on 5 Gals. or More

We will give absolutely free two gallons of Linseed Oil or Turpentine with every five gallons of House Paint you order. Four gallons of Linseed Oil with a 10 gallon House Paint order, etc. With your order for 5 gallons or more of paint we will also send you Free a 4-inch rubber set paint brush. Only one brush given on each order for House Paint.

Send your order now while this special offer lasts. It is a temporary offer, may be discontinued soon. You can do the painting later but better order the paint now.

On every order for five gallons of Inside Flat Wall Paint we will send you a gallon of turpentine free. This is also strictly a special proposition that you had better take advantage of it while it lasts.

How to figure the amount of Paint needed for Your Building

Measure length, width and height. Add together the total length in feet of the two sides and two ends of the building. Multiply this by the average height of the building at the eaves with 2 feet added for cornice. This gives square feet of surface to be painted. One gallon will paint 250 square feet with 2 coats. Divide the number of square feet to be painted by 250 and you will get the number of gallons needed. Allow 1 gallon trim to each 5 gallons of body.

We furnish Linseed Oil at cost and pay the freight up to 400 miles on it if you buy 5-gallons or more of any of our paint.

All orders for paint amounting to 5-gals. or more will be prepaid anywhere within 400 miles.

Price List

Inside & Outside Gloss

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price per Gal.</th>
</tr>
</thead>
<tbody>
<tr>
<td>50 gal. barrel</td>
<td>$2.20</td>
</tr>
<tr>
<td>30 gal. barrel</td>
<td>2.25</td>
</tr>
<tr>
<td>5 gal. drum</td>
<td>2.30</td>
</tr>
<tr>
<td>1 gal. can</td>
<td>2.40</td>
</tr>
<tr>
<td>1/2 gal. can</td>
<td>1.30</td>
</tr>
<tr>
<td>1 quart</td>
<td>.70</td>
</tr>
</tbody>
</table>

We pay the Freight on orders for 5 gallons or more in Zones 2 & 3 or up to 400 miles of Shenandoah. If you live farther away you simply pay the difference.

20 Colors

White
Black
Myrtle Green
Terra Cotta
Rose Pink
Maroon
Sky Blue
Red Oxide
Light Lead
Shutter Green

Tobacco Brown
Light Buff
Apple Green
Pearl Gray
Slate Color
Euangelow Brown
Cream
Colonial Yellow
French Gray
Ivory

Used on 9 BLDGS.

"We have used your red paint on nine buildings, and have decided there is none better. We found no lumps in the paint and no oil on top. It was thoroughly mixed, good color and the smoothest spreading paint we have ever used. It is just as you said it would be."—Mrs. D. H. Lehman, Halstead, Kansas, R. 1 Bx. 62.
A Big "Paint-up" Year

A tremendous lot of painting has been done this spring and summer. We have been selling about a carload of paint a day. That's lots of paint. But it is only a tribute to our reasonable price on real quality paint. It spreads better. Looks better. And lasts better. And, don't forget, it's shipped fresh from the factory. If you want to really paint up, give the fence a coat or two — and the sheds. You won't know the place and it will actually be increased in value a great many times the cost of the paint.

P. S. I'll bet the women folks would like to fuss up the interior a little bit, too. Our quality and prices will save you money on these things, too.

Try This and See
If I'm not Right

Everybody wants a bright, clean looking home. But, lots of folks get the idea that painting up is expensive. It isn't. Not at our prices. And I want you to prove it yourself.

Get out your pencil. Figure up all the paint you would want. Include the house, barn, fence and everything. Put it down on the order sheet. I'll bet you will find out that you have been estimating the job at way more than it will actually cost.

Now, if you will do this, you will know once and for all just what painting up will cost you. It certainly won't be a waste of time. And you're going to discover that you can put your house in first class shape a lot cheaper than you've been thinking. Try it and see if I'm not right.

H. F.

Barn Paint Prices

<table>
<thead>
<tr>
<th>1 gal.</th>
<th>5 gal.</th>
<th>25 gal.</th>
<th>50 gal.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barn Paint, Red (Bright &amp; Dark)</td>
<td>$1.40</td>
<td>$1.30</td>
<td>$1.25</td>
</tr>
<tr>
<td>Barn Paint, Gray (Medium &amp; Slate)</td>
<td>1.90</td>
<td>1.80</td>
<td>1.75</td>
</tr>
</tbody>
</table>

We pay the freight up to 400 miles on 5 gallons or more.

Free Brush with Barn Paint

With an order for five gallons or more of our barn paint we will give a brush like the one across the page Free — but not the Linseed Oil. However, we will sell you Linseed Oil at cost, $1.00 per gallon, and pay the freight up to 400 miles on it if your paint order amounts to 5-gallons or more. Send along your orders now.

This beautiful new barn belongs to Chester A. Wood, Prescott, Iowa, and here's what he writes. "This barn was painted with your paint. I painted part of it and hired some of it painted. The painter thought it was wonderful paint. Such a beautiful white, glossy paint and with the red slate covered asphalt tee-ock shingles it makes a barn to be proud of. I also painted the cattle barn, wash house and brooder house, and am very much pleased with the paint."

OTHER PAINTS AND ENAMELS

We have all popular colors

<table>
<thead>
<tr>
<th>Color card and paint catalog sent on request</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Gal.</td>
</tr>
<tr>
<td>Inside Gloss (all colors)</td>
</tr>
<tr>
<td>Flat Wall (all colors)</td>
</tr>
<tr>
<td>Floor Paints (all colors)</td>
</tr>
<tr>
<td>Floor Porch (all colors)</td>
</tr>
<tr>
<td>Screen Paint (black &amp; green)</td>
</tr>
<tr>
<td>Enamel (all colors)</td>
</tr>
<tr>
<td>Enamel Undercoat (white)</td>
</tr>
<tr>
<td>Cement &amp; Stucco (all colors)</td>
</tr>
<tr>
<td>Wagon Paint (red color)</td>
</tr>
<tr>
<td>Wagon Paint (other colors)</td>
</tr>
<tr>
<td>Paint Brushes 3 in.</td>
</tr>
<tr>
<td>Wire Brush (Flat 7x2 in.)</td>
</tr>
</tbody>
</table>

Camera FREE

If you order 10 gallons or more of paint we will send Free this Eastman make, Hawkeye Camera and a roll of films for it. The pictures will be 2½ by 3½ inches.

All we ask is that you take a picture before you put on the paint and take one after you have painted up. Then, send us a print of each one. That's all there is to it. We would like to have you take both the "before" and "after" picture from about the same position. Of course, we hope you'll take several views each time and send us prints of the best.

Now, make your paint order for 10 gallons or more. We'll send the camera and roll of films Free. Or, if you want to buy the camera, we will send it postpaid for $2.50 — or $2.75 with a roll of films.

(Special: This is subject to withdrawal without notice, but will probably be extended at least through September.)
Every minute and a half
A Shenandoah Tire Sold

Yes, during the heavy selling season we were selling a Shenandoah Tire every 1½ minutes of our working day. Some folks wonder how we have built such a tremendous tire business. Well, it’s the same old story of the utmost in quality at the most reasonable price. We wouldn’t dare make the challenge we do without complete faith in Shenandoah Tires. We know they are made of real rubber, rubber that has pep and resiliency to stand wear. Not the dead, reclaimed kind. And fabric? The best and toughest kind of fabric, long staple fabric with worlds of wear in it.

Then, we stand behind our tires all the way. That’s mighty important, too. If you want the most miles for the money you spend on tires, order your size from the price list below.

<table>
<thead>
<tr>
<th>Size</th>
<th>Ply</th>
<th>S. Wt.</th>
<th>Tire</th>
<th>S. Wt.</th>
<th>Tube</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 x 3½</td>
<td>4</td>
<td>$5.95</td>
<td>2½</td>
<td>$1.65</td>
<td>2½</td>
</tr>
<tr>
<td>30 x 3½</td>
<td>5</td>
<td>10.80</td>
<td>4</td>
<td>3.15</td>
<td>4</td>
</tr>
<tr>
<td>31 x 4</td>
<td>5</td>
<td>11.55</td>
<td>3</td>
<td>1.80</td>
<td>3</td>
</tr>
<tr>
<td>33 x 4½</td>
<td>6</td>
<td>27</td>
<td>15.35</td>
<td>3½</td>
<td>2.45</td>
</tr>
<tr>
<td>34 x 4½</td>
<td>6</td>
<td>31</td>
<td>16.55</td>
<td>4</td>
<td>2.50</td>
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</tbody>
</table>

STRAIGHT SIDE—ANTI-SKID OVERSIZE CORDS

<table>
<thead>
<tr>
<th>Size</th>
<th>Ply</th>
<th>S. Wt.</th>
<th>Tire</th>
<th>S. Wt.</th>
<th>Tube</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 x 3½</td>
<td>4</td>
<td>15</td>
<td>7.65</td>
<td>2½</td>
<td>1.40</td>
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<tr>
<td>31 x 4</td>
<td>20</td>
<td>10.80</td>
<td>3</td>
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<td>3</td>
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<tr>
<td>32 x 4</td>
<td>21</td>
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<td>3</td>
<td>1.75</td>
<td>3</td>
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<tr>
<td>33 x 4½</td>
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<td>1.80</td>
<td>3</td>
</tr>
<tr>
<td>34 x 4½</td>
<td>27</td>
<td>15.35</td>
<td>3½</td>
<td>2.45</td>
<td>3½</td>
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<tr>
<td>34 x 4½</td>
<td>31</td>
<td>16.55</td>
<td>4</td>
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<td>4</td>
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TRUCK CORDS—HEAVY DUTY

<table>
<thead>
<tr>
<th>Size</th>
<th>Ply</th>
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<th>Tire</th>
<th>S. Wt.</th>
<th>Tube</th>
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<tbody>
<tr>
<td>30 x 3½</td>
<td>5</td>
<td>15</td>
<td>7.65</td>
<td>2½</td>
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<tr>
<td>32 x 4</td>
<td>8</td>
<td>20.10</td>
<td>4</td>
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<tr>
<td>30 x 3½</td>
<td>10</td>
<td>42.65</td>
<td>7</td>
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BALLOON CORDS

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<th>Tube</th>
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<tbody>
<tr>
<td>20 x 4</td>
<td>17</td>
<td>8.10</td>
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<td>1.60</td>
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<tr>
<td>30 x 4½</td>
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<td>31 x 5</td>
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<td>4½</td>
<td>2.75</td>
<td>4½</td>
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<tr>
<td>30 x 5½</td>
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<td>15.60</td>
<td>4½</td>
<td>2.70</td>
<td>4½</td>
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<tr>
<td>32 x 6</td>
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<td>6</td>
<td>2.85</td>
<td>6</td>
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<tr>
<td>33 x 6</td>
<td>32</td>
<td>17.45</td>
<td>6</td>
<td>2.85</td>
<td>6</td>
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ODD SIZED TIRES

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<th>Tire</th>
<th>S. Wt.</th>
<th>Tube</th>
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</thead>
<tbody>
<tr>
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<td>4</td>
<td>1.85</td>
<td>4</td>
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<tr>
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<td>6</td>
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<tr>
<td>32 x 3½</td>
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<td>28.45</td>
<td>6</td>
<td>3.00</td>
<td>6</td>
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<tr>
<td>32 x 3½</td>
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<td>47.60</td>
<td>7</td>
<td>5.80</td>
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<tr>
<td>28 x 4</td>
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<td>3</td>
<td>1.80</td>
<td>3</td>
</tr>
<tr>
<td>31 x 4½</td>
<td>18</td>
<td>9.60</td>
<td>3</td>
<td>1.90</td>
<td>3</td>
</tr>
<tr>
<td>32 x 5</td>
<td>25</td>
<td>13.50</td>
<td>5</td>
<td>2.55</td>
<td>5</td>
</tr>
<tr>
<td>30 x 5½</td>
<td>22</td>
<td>11.85</td>
<td>4</td>
<td>2.35</td>
<td>4</td>
</tr>
<tr>
<td>30 x 6</td>
<td>30</td>
<td>16.65</td>
<td>6</td>
<td>2.60</td>
<td>6</td>
</tr>
<tr>
<td>32 x 6</td>
<td>33</td>
<td>18.45</td>
<td>4½</td>
<td>2.75</td>
<td>4½</td>
</tr>
</tbody>
</table>

We Don't Bar Any Tire From This Challenge

If you want to convince yourself of the superiority of Shenandoah Tires, just get some tire company or dealer to accept this challenge of ours.

We will put Shenandoah Tires up against any tire made, bar none. Put our tire on your car against any other, one on each side. If the Shenandoah Tire wears out first we'll replace it free. The other fellow must agree to do the same if his wears out first. That's all there is to it. If you can find some dealer or company who will accept this challenge, send for a Blank Agreement to fill out.

In a nut shell we guarantee Shenandoah Tires for 15,000 miles on a service basis and we will put them up against any tire regardless of its guarantee.
I thought you would be glad to read what a few of the folks have to say about contests they are watching. I can’t print all the reports but you will find a few here. They are about the average and I hope you’ll read all of them.

One thing, I am leaving out the name of the other tire. I don’t want to be the cause of directly ruining some tire dealer’s business. However, for your benefit, I will say that all or nearly all of the highly advertised, well-known and exorbitantly priced tires are mentioned on these reports.

Most of the reports are on unfinished contests — but you can see what’s happening.

Henry Field

Shenandoah Is Wearing Good
Rossville, Kansas.

“Well, the (well known brand) tire is not wearing much but it keeps blowing out the side walls. I can’t keep putting blowout patches on it. Your tire is wearing good.”

Henry Martinek

The tire which is showing up bad for Mr. Martinek cost $4.10 more than the Shenandoah tire which is outwearing it.

Nelson Will Put Henry Field Tires on all Around
Corn, Iowa.

“We have had 5 or 6 bad punctures in the (well-known and very highly advertised brand) tire. We have the same air in your tire that we put in when we put the tires on. I can’t see any wear on your tire yet. I am going to put Henry Field tires all around it as soon as the .....

Andrew Nelson

In this case our tire is beating a tire that cost $13.00 more than the Shenandoah. Yes, and Mr. Nelson also said that he tried to get the dealer to accept our challenge on another tire but the dealer wouldn’t accept. He says, “They seem to be afraid of you. I have dealt with you about 25 years and so I am a booster for the Henry Field Seed Company.”

15 Months Tire Insurance
A New Guarantee
On the Quality of Shenandoah Tires

Beginning at once we are making an additional guarantee on our tires. I believe it is the strongest guarantee ever put on any tire.

If your Shenandoah Tire does not run 15 months for you we will replace it with a new one, charging you only for the service you have received. And furthermore, if the tire is cut or bruised during the 15 months, send it to us for Free Repair. If it can’t be repaired, we will replace it with a new one, charging you only for the service you have received.

The above insurance guarantee is made in addition to our regular 15,000 mile guarantee and our regular Tire challenge.

Standing Up Good

Buffalo Center, Iowa.

“Your tire stands up too good to expect it to be worn out. At present I am having trouble with the ...... (still another highly bragged about brand) about two weeks ago was peeping through the casing. The ...... Service Station sent it back to the company. They replied, saying “It was a break in the tire and would be repaired for $3.00. Understand! They didn’t say that the tire hadn’t been properly inflated. I told the dealer to inform them that I expected them to repair it without cost on my part. Do you think that I was asking too much of them?”

Roy Doege

No, they ought to be willing to patch up their representative so the contest could go on without cost to you. Especially since it cost $4.90 more than the Shenandoah did to begin with. Well, it’s another case of not being willing to take their medicine. Goodness knows they had their eyes open when they signed up for the contest. You can see now why the smart dealers don’t want to start anything with Shenandoah Tires. Too much quality there for them to beat.

Hanson says our Tire will outwear two of the Others

Odin, Minnesota.

“I say that tire I get from you last May can’t be beat. I put on a ...... (well known brand) on the other side the same day. It cost me $1.10 more than yours but I say yours will outwear two ...... cords. I am sure pleased with your tire. When I need more tires you will get my order.”

Harris Hanson

Dealers have been so reluctant to accept our challenge that a lot of folks have done like Mr. Hanson did. They have just put on a contest of their own and just as Mr. Hanson tells you the results are in favor of Shenandoah Tires. The other tire cost more than ours but didn’t give near the service.

Shenandoah Cost Only 1/2 as Much

Ashton, Nebraska.

“The ...... cost me $15.00 (more than twice the price of the Shenandoah tire) and I doubt if it will outlast yours. Will let you know later, I am ordering another tire from you as that is where I am going to buy my tires from now on.”

Mr. J. J. Peters

Says it will Run 25,000 Miles

Beatrice, Nebraska.

“The tires Igot from you on contest with the ...... (one of the very highest priced tires made) is standing up fine. I cannot tell yet how the contest will end but if the tire I got from you ever wears out I will sure get another tire from you. I think the tire I got from you is good for 25,000 miles.”

P. Goin

No wonder Mr. Goin feels the way he does. He paid over $9.00 more for the other tire than he did for the Shenandoah Tire he thinks so much of. Now you understand why we say we don’t care how much the other tire costs. The bigger they are the harder they fall.
TRACTOR OIL to us as well as trucks. Have it at the KFNF Oil Station of ours.

Deposit for drum

E

D

F

Stands heat in shape. You splendid Amount to send

C

B

E

D

C

A

not evaporate will notice that

No.

Grade

Shipping weight

55 gal.

50 gal.

15 gal.

10 gal.

A

Light

$ .59

$.61

$.63

$.72

B

Light Medium

$.59

$.61

$.63

$.72

BB

Heavy Medium

$.59

$.61

$.63

$.72

C

Heavy

$.59

$.61

$.63

$.72

D

Extra Heavy

$.59

$.61

$.63

$.72

E

Super Heavy

$.59

$.61

$.63

$.72

F

Ford Non-chatter

$.59

$.61

$.63

$.72

TRACTOR OIL

R

Medium Motor

$.59

$.61

$.63

$.72

C

Medium Tractor

$.59

$.61

$.63

$.72

D

Heavy Tractor

$.59

$.61

$.63

$.72

E

Super Heavy Tractor

$.59

$.61

$.63

$.72

$32.45

$18.30

$9.45

$35.20

Deposit for drum

2.75

2.10

1.50

No chg.

Amount to send

$35.20

$20.40

$10.95

$7.20

Super Quality Oil is guaranteed to satisfy you or money refunded. MAKE THIS TRIAL AT MY RISK! Buy a drum or barrel of this oil. Use five gallons out of it. If it isn’t all I claim, send what is left back at my expense and I will send you a complete refund. Now look over the price and send along your order.

Super Quality At These Prices

If drums are returned in serviceable condition we will refund the full amount of deposit. 10 gal. is sold “drum included” and is not returnable.

Extra Miles

In Every Quart

You can pay a lot more than our price for oil. But you won’t get any better service or any more mileage out of it. In fact, I have never heard of any oil that was as fully guaranteed as this oil of ours.

We’ve been selling it for over two years. Use it in our own cars and trucks. Have it at the KFNF Oil Station. It has given absolute satisfaction to us as well as our customers.

The specifications are A Number One. It has a good consistent body. Stands heat in splendid shape. You will notice that it does not evaporate and call for another quart as readily as most oils.

Another thing. It is absolutely guaranteed to be 100% Paraffin Base Oil. None of the cheap asphalt base stocks are put in.

I want you to order a drum at our risk. Try it and see if it doesn’t give you more mileage and safer mileage than you are used to getting from ordinary oils.

Last but not least, you will find less carbon formed. That is one things lots of our oil customers say. They don’t have as much bother and expense from carbon.

Now you can’t be too careful about protective lubrication for your car, truck, or tractor. And, I don’t think you can do any better than to use our oil. Just figure out how much money you can save, too. Orders are filled promptly and from fresh, new stock.

My prices will save you money on Oil

100 per cent

Paraffin Base

Read Our Guarantee

Super Quality At These Prices

No. Grade

Shipping weight

55 gal.

30 gal.

15 gal.

10 gal.

A

Light

$ .59

$.61

$.63

$.72

B

Light Medium

$.59

$.61

$.63

$.72

BB

Heavy Medium

$.59

$.61

$.63

$.72

C

Heavy

$.59

$.61

$.63

$.72

D

Extra Heavy

$.59

$.61

$.63

$.72

E

Super Heavy

$.59

$.61

$.63

$.72

F

Ford Non-chatter

$.59

$.61

$.63

$.72

TRACTOR OIL

R

Medium Motor

$.59

$.61

$.63

$.72

C

Medium Tractor

$.59

$.61

$.63

$.72

D

Heavy Tractor

$.59

$.61

$.63

$.72

E

Super Heavy Tractor

$.59

$.61

$.63

$.72

$32.45

$18.30

$9.45

$35.20

Deposit for drum

2.75

2.10

1.50

No chg.

Amount to send

$35.20

$20.40

$10.95

$7.20

It isn’t the most pleasant thing to think about but you will be sure to need a good pair of chains unless you have them along. When you need them you need them bad. So get a pair and put them in the tool box now.

Made strong, oversize and extra heavy. They are easy to put on and easy to take off yet lock so securely that they will never lose. The cross chains are made of extra heavy steel, case hardened, joint electrically welded. The side chains are the lock link type, heavily galvanized. The strongest, heaviest, easiest handled chain you can buy for near the price. Be prepared—carry a good set of chains with you.

Wear like iron and don’t require patching

“Your overalls and jackets are the best we have ever been able to get. Have never had any that would equal them in quality. They wash good and don’t fade out like most overalls. They shrink so very little and wear like iron. This is a great help to the housewife. She don’t have to put so many overalls in the house because they are the best we can get for the money.”—Mrs. Fred E. Gustafson, Route 1, Albert City, la.

A Good Report From Oklahoma

“Just a few lines to let you know that I am more than well pleased with the tires and tube I have received from you. They have not been off the wheel since they were put on, the first tire put in the tires is still in them, and have driven many thousands of miles.”—Edward Qande, Kildare, Okla., R. 1, Box 34.
Car & Radio Batteries

6V-11 Plate for Fords, Chevrolets, Stars, etc. $8.50
6V-13 Plate for Buick, Studebaker, Hudson, New Dodge and other big cars. $10.50
6V-15 Plate for Buick, Studebaker, Hudson, New Dodge and other big cars. $12.50
100 Amp. Radio Battery $8.50
125 Amp. Radio Battery $10.50
150 Amp Radio Battery $12.50

All Batteries F.O.B. Shenandoah, Iowa

There's a world of difference in how "A" Batteries are made. Both the radio and car batteries which we sell are made of the very finest materials—the lead used must be pure, clean and must contain no trace of reclaimed material. Poor lead causes plates to buckle. The grid plate is so constructed that the active material will not fall out and settle to the bottom as is the case with poorer made batteries. The box is built extremely strong of a composition material that is acid proof and will stand an awful lot of hard rough usage. Much superior to a rubber box. Every battery is double sealed, tested for defects and Oked by an expert battery builder before coming to us. You might pay more money for a storage battery but you won't find any better than these.

"B" Battery Eliminator $20.00

Here is a "B" eliminator that works fine on most any size set and I can sell it at a price that is within reason. Comes fully equipped with tube and four posts—the negative, one 45-volt post, a 90-volt and 180-volt. Also has control knobs for increasing or decreasing the detector or audio current as desired. Works only on 110-volt A. C. lines. It takes the place of "B" batteries and does the job just as well or better. Full directions for operating comes with each eliminator. Guaranteed to work to suit you or your money back. Price $20. Postage or express extra. Shipping weight about 30 lbs.

BOYS

Here’s a Real Tire For Your Bicycle

Only $1.95 Postpaid

Boys want tires on their “bikes” that will stand lots of hard riding and long wear. The kind that stay up and are not easily punctured. We have contracted for just this kind of tires. Big, husky, oversize, single tube type with red rubber, non-skid treads. The kind that will stand long, hard usage and at the same time improve the appearance and beauty of any boy's "bike." We have both sizes—28x11/2 and 26x11/2.

Our New Radio "B"

45 Volt Regular — $2.00
45 Volt Heavy Duty — $3.00
Postpaid in zones 1, 2 & 3

We recommend the Regular for sets of 1 to 2 tubes. Order the Heavy Duty for sets of 3 or more tubes.

Now we have what we have wanted to offer you for over two years — a first quality "B" Battery, made under our own name so that we could put the price down where we think it ought to be. This battery is made by one of the largest if not the largest battery company in the world. (These same batteries sold under their own name are sold at nearly double our price.)

There are a lot of details about these batteries, proving them first class, A No. 1 in every respect. The details are mostly technical and we won't have space for them here. The thing that counts is our guarantee of quality and satisfaction — and our reputation for being as good or even better than our word.

KFNF "B" Batteries will actually deliver a generous, exceptionally strong current. Stronger than most batteries. Nothing in heavy material and fine workmanship is neglected. It is a quality battery, sold at a quantity price.

FRESH FROM THE FACTORY

I don't want to forget freshness. That is important, very important. Sometimes a locally bought battery has stopped a number of weeks enroute before it gets to you. KFNF Batteries are fresh. They reach you full-powered. You can depend on them to be in tip-top shape and give the maximum of satisfactory service.

Here is a new kind of tube that is fool proof, will last longer, never gets noisy and will stand rough handling without jarring the wires apart and injuring them. A supporting bridge at the top and one at the bottom of the plate holds the wires securely in place. They are made of Isolantite, a porcelain-like material, very expensive but by far the finest thing ever found for making tubes. If you can find tubes as good as these anywhere, send mine back and get your money. Prices: The 201A $1.00 each. The 199 (with either short or long base) $1.25 each. The No. 112 Medium power tube or 200A Special Detector, $2.50 each. All Postpaid.
Leather has gone up, way up, as we predicted in our Harness Catalog this Spring. But, we have got down to brass tacks on this set just the same. We are simplifying our harness line. Settling on fewer numbers and getting our entire volume price on them. We either had to do that or go way up in price as you will find others have. That's the reason I believe this harness is the best value you will find this Fall. It's our leader and best seller, giving wonderful satisfaction. Of course, even this price is subject to advance without notice. We are listing just one harness this fall because of lack of space. There may and probably will be a rush for it at our present price. We don't know what will be the result. Guaranteed, as usual, and you'd better get busy if you want it at this price.

Specifications — (Have been cut to the bone because of space; but guarantee is your assurance of complete satisfaction.)

Bridles — Ring crown. Combination front and winker brace.
Lines — Twenty feet long, one and one-eighth inches wide, with 1880 buckles and snaps.
Hames — Best grade steel. One inch hame straps. Three-quarter inch spread straps with rings.
Traces — Three plies leather, stitched with the best quality linen thread. Six feet. Solid leather around bolt on hames.
Belly Bands — Single strap, two and one-half inches wide with a one and one-half inch layer.
Back Pads — Large swell. Leather lined, steel bridges, brass spotted with adjustable market straps.
Hip Straps — One and one-eighth inch adjustable. One and one-half inch lug straps with safes.
Rib Straps — One and one-eighth inches wide sewed into top breeching rings and running to hame rings.
Lazy Straps — One inch with two inch leather liners.
Breast Straps — One and one-half inch or one and three-quarter inch, as ordered, with snap and slide attachments.
Pole Straps — One and one-half inches wide or one and three-quarter inches wide, as ordered, and with one inch collar straps.
Leather — Good old-fashioned bark tanned steer hide leather.

Important: All prices in our 1928 Harness Catalog have been withdrawn. Write for new prices.
Sheep Lined Coat

Extra Warm and Roomy

$8 Post Paid

A sheepskin coat is the old standby and I've worn them enough to know what to look for in a good one. As usual we had quite a fuss with manufacturers to get just what we wanted. It had to be extra warm, full cut and roomy, strongly made and neat. And after we got that we had to have a reasonable price. It took a lot of shopping around and time, too, but you'll find this coat everything you could ask for in a sheep lined coat.

The cloth is top quality moleskin. The beaverette collar is cut oversize and fits high and snug at the neck. Deep man-sized pockets and side pockets are leather tipped. Flaps on the side pockets. These pockets will hold you all right, no doubt about that. Heavy wristlets and cuffs will keep the wind and the cold out of the sleeves. The belt goes all around. There are loops and sewed on buttons and, believe me, they'll hold, too. The top one will put the collar right up where you want it for below zero winds.

The lining is sheepskin pelt, splendid quality, thick and warm but not too heavy. The sleeves are blanket lined. From top to bottom, this coat is just as neat and rugged as you can get, and a lot better quality and better made than any you've ever seen for near our exceptionally low price.

From top to bottom the coat is the kind it will pay you to own in the long run and one you can be proud of, too. Your order will be sent subject to your approval. I'm willing for you to be the judge. There will be no trade unless you are entirely satisfied.

We can furnish it in two weights of cloth. Sizes 36 to 48. Coat 36 inches long. Boy's sizes 6 to 18.

Order No. 149—Men's 2-20 oz. drab moleskin, Price $8.00, P.P.
Order No. 262K—Men's 8 oz. Forest Green Moleskin, Price $10.00 P.P.
Order No. 150K.B.—Boy's 8 oz. Forest Green Moleskin, Price $7.00, P.P.

Suits & Overcoats

Frankly, when we first started to sell suits and overcoats we didn't know whether they would be interesting to you folks or not. Now we know they are because we have sold hundreds of them in a short time. Gave wonderful satisfaction, too. I think that considering quality we saved every customer that ordered from us at least $5.00, maybe $10.00.

The new Fall and Winter models are now in. Among them are the very latest colors in smart styles for young men and boys and conservative models for the elder men.

Overcoat Prices

Youth Sizes 14 to 18 All Prices Postpaid
------------- $14.00
Mens Sizes 34 to 50 About any color you want in solid colors
------------- $20.00
Men's Sizes 34 to 50 or plaids
------------- $15.00
Every one of our overcoats is a high class garment made of 100% wool with satin lining. Tailored to fit and neatly and beautifully finished. The higher priced coat is extra heavy with slightly better quality material in it. This can be had in either the single or double breasted style. The lower priced coat comes in double breasted only.

Let us send you a suit. We have Cashmeres, Blue Serges and Hard Worsted materials. All shades of Blue, Gray and Brown. And in fact the latest checks, plaids, stripes and mixtures. In fact, all the newer color combinations and patterns, in two and three button models. All we need is a general idea of what you want.
Field's Famous Overalls

$1.75 Pair
3 Pair for $5.00

Jackets Same Price

BOYS’ PRICES

BOY’S SIZES ARE 2:20 DENIM

Small Boy’s — Ages 3 to 8 inclusive
_ $ .90 per pair

Medium Boy’s — Ages 9 to 14 inclusive
_ $1.10 per pair

Big Boy’s — Ages 15 to 18 inclusive
_ $1.25 per pair

Jackets Same Prices

No doubt about the quality of these overalls now. A year ago there were some who said “show me.” A few were left who weren’t sure we had the best overall made. But most of them have been shown now, at least all those that really wanted to know.

You know, we started out nearly two years ago and had suggestions from 10,000 farmers. We read them, too. Got a lot of ideas from them and had our overalls made right to specifications. Best quality 8 oz. denim. Pre-shrunk and as near fade-proof as any material can be made. Yes, in every way, they are better than good enough and stronger than strong enough, too.

The women folks really are responsible for our wonderful volume on overalls. They like the easy washing features. Like the way they hold their color and the way they stick to their original size.” I don’t know how many women have written in to compliment us about how the brass buttons stayed put and how they were so glad to get away from the continual darning and patching.

The men folks came in for their share, too. If you don’t think so look at those pockets and other built on features — watch pocket, flap pocket, match pocket, pliers, rule, hammer loop. Bar tacking, heavy reinforcing at the point of strain. And, last but not least, double thickness shoulder straps and triple stitched on all seams.

No, you can’t beat them at any price. If your dealer doesn’t agree with us we’ll give him a chance to see. Buy some of his and some of ours. Give them about the same wear. If our’s aren’t the best in your judgment we’ll give you another pair free. Same challenge as we give our tires. All that’s needed is for the dealer to agree to do the same if his loses. You bet we have the faith in them. Faith enough to guarantee them better than any others made. Send your order along. If you don’t like the deal when you see how they look send them back for a full refund of the purchase price.

Horse Hide Work Gloves $1.75 Postpaid

“They are horsehide leather, all right, but they’re sure pigs for wear” is what one customer wrote in to say about how these gloves take to work. If you know how good the best genuine horsehide leather can be you know the quality of leather in this glove. It’s tough and strong, soft and pliable. Stays that way in spite of wetting. Will wear like a veteran.

And features? We don’t know of any that would make this glove any better. It has everything. The palm and thumb are one piece. No seam there to wear out and bother. The fingertips have an extra strip sewed on for protecting these points of wear. Then, for sure enough strength, there is an extra seam sewed into the base of the second and third fingers. The thumb is welt sewed. We know you’ve never seen more work glove for the money. Order a pair. They’re guaranteed.

Adjustable wrist band style or gauntlet with real leather cuff. Your Choice. Sizes 8½ to 11. Postpaid $1.75 a pair.

Combination Special

Overalls, Jackets or Gloves — 3 of each or any combination of these sent to you.

3 for $5.00 Postpaid

Harvester Work Glove

$1.25 Postpaid

Sizes 8 to 11

Cut from slightly lighter leather than the heavy work glove but Genuine Horseshide Leather just the same. Has adjustable imitation leather cuffs, gauntlet or wrist band style. An all around handy weight glove. Just right for harvesting, driving, and work around machinery. Put a pair in your car. You can wash them and they’ll come out just as soft and pliable as ever. Women folks especially appreciate having a pair of these fine gloves around.
**Lined Dress and Driving Glove**

Sizes 8½ to 11 $1.50

This is the type of glove you would generally pay $2.50 to $3.00 Postpaid for. We had to sell it for $2.00 last year. This year in the face of a rising leather market, we are able to cut the price 50c lower while our supply lasts. This should make it the most remarkable value on the glove market this year. The only way you can be sure of getting a pair is to order early. When this supply is gone the price will have to be raised.

This glove is extra warm, well made and dressy. Made of Imported Cape Leather. A leather that doesn't scuff or peel easily. The lining is real wool — soft, warm and comfortable. The strap fastener on the wrist always stays fastened and keeps out the wind. You can save about half by sending us your order. You should do it now and be sure of getting a pair. Sizes and half sizes 8½ to 11. Price only $1.50 a pair postpaid while they last.

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**Blanket Lined Denim Coats**

Boy’s sizes 24 to 34 $2.75
Men’s sizes 36 to 44 $3.00
Men’s Outsizes 46, 48 & 50 $3.30
Men’s extra long 36 to 44 $3.50

All above prices postpaid

These are the regular blanket lined 8 ounce denim coats. They have standing corduroy collars, raglan sleeves, big inside denim pocket and four outside pockets. Two buttons on each cuff and on the collar so the coat can be worn buttoned tight or loose. The material is pre-shrunk so it will not fade or shrink. The best blanket lined coat I ever saw.

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**Khaki Pants**

A real bargain in Khaki Pants. Good quality. We will sell at this low price while they last. $2.00 postpaid.

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**COTTON FLANNEL GLOVES**

$1.80 Doz. Postpaid

Made of extra good Eastern Canton Flannel with soft nap inside. Seams are strongly sewed. Double weight blue knit wrist. This is the best grade of 10-ounce flannel and a rare bargain at our price.

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**TWO THUMB HUSKING GLOVES**

$2.15 Doz. Postpaid

Good, heavy, 10 ounce canton flannel gloves made with stout seams, best double blue knit wrist and two thumbs. An outstanding value.

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**Medium Weight Husking Mittens**

$1.70 Doz. Postpaid


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**Heavy Husking Mittens**

$2.00 Doz. Postpaid

If you like a tough, heavy husker, here’s the one you want. Extra heavy 10-ounce nap-out flannel with two thumbs and double blue wrist.
Work Shirts

Blue or Gray
Sizes 14½ to 17
3 for $2.50

Extra Sizes 17½ to 20
3 for $2.75

Boy's Size 10½ to 14
3 for $2.00

Prepaid in Zones 1, 2 & 3

The large arm holes, generous sleeves wide elbows and all-around roominess of these shirts is their best recommendation. The material is exceptionally fine quality chambray. Has fine yarn and firm weave. They are made right, too. Triple sewed seams. Bellows type pockets with button down flaps and pencil compartments. The collar is lined. We don't know how we could improve this work shirt. It's guaranteed all the way—fit, satisfaction, appearance and wear.

Dress Shirts

Broadcloth, Madras, etc.
Sizes 14 to 19
$1.75 ea.
3 for $5.00

Postpaid in Zones 1, 2 & 3

Plain Whites, Blues, Tans Figures, Stripes & Checks

These shirts are generously cut and beautifully tailored from high grade, fine lustre broadcloth, madras and novelty shirtings. Made in the popular coat style open all the way down in front. Either collar attached or neck band style. Note size above. About color, we have a wide variety of colors and combinations. Just give us an idea of what you want and we guarantee to please you. Fit guaranteed, too. These are real bargains at 3 for $5.00, postpaid, the kind you would expect at $2.00 to $3.00 each.

Big, Heavy Wool Sweater

Men's $4.75 Postpaid

This shaker knit coat style sweater is to other sweaters what the fur coat is in overcoats — the heaviest, warmest and best made for cold weather wear. Yes, it's all wool and it's unusually heavy and unusually warm. The collar is the big shawl type that turns high around the head or buttons closely around the neck. The cuffs are closely knit and fit tight to the wrists. Has two roomy pockets on the sides. Your choice of navy blue, maroon (dark red), brown or scarlet (bright red). The girls and women usually pick the scarlet. All sizes from 36 to 46. The most sweater for the money I ever saw.

Boy's Sizes $3.75 Postpaid

Exactly the same sweater as above in sizes 26 to 36. All wool and very heavy. Colors: Navy blue, scarlet (bright red), and a pretty shade of tan.
Extra Heavy Wool Socks

50¢ a pair  Postpaid in Zones 1, 2 & 3
3 pair $1.45
6 pair $2.85

These are the extra heavy wool socks that farmers and men who are out-of-doors a great deal wear in the winter time. They are sometimes called lumberman's socks. Every thread is pure wool. The weight and quality of these socks is about like that of the numbers that usually sell at from 50¢ to 75¢ a pair. We have three kinds in this quality. One is a white sock with straight top, sometimes called a boot sock. The tops are in red or green. We also have a blue sock with stiff ribbed top, and the blue boot sock with the straight top. All at the same price. State choice.

Heavy Wool Socks

3 pair $1.00  Postpaid in Zones 1, 2 & 3

A remarkable bargain, because it is a heavy work sock of 100% wool. The Mill specializes on this number alone and we buy in very large lots to get this bargain price. Heather mixture color. 50¢ quality.

3 Pr. $1

Work Socks

6 Pairs for 90¢
12 Pairs for $1.75 Postpaid


State Size and Color Wanted

5 Pairs for $1.00 Postpaid

Socks, Guaranteed 5 Months

Medium weight cotton lisle dress socks with reinforced toe and heel. Fine knit, good looking, good fitting. Five pair positively guaranteed to wear 5 months or will be replaced. Black, Cordovan Brown or Grey. Sizes 10 to 12.

Men's and Boys' Union Suits

We have spent a great deal of time this year choosing an assortment of underwear best suited to the needs of our people. This assortment is the best I ever saw — better quality, better made and at a lower price. And they're knit to fit and be comfortable. Of course, they carry the usual Field, money-back guarantee.

Flat-Fleeced Union Suits

All prices postpaid in zones 1, 2 & 3

Men's sizes 34 to 46 — $1.35
Men's sizes 48 to 50 — $1.50
Boy's ages 6, 8 & 10 — $1.00
Boy's ages 12, 14 & 16 — $1.25

(Colored — Random Grey)

This is our heaviest and warmest cotton suit being lined with an extra heavy fleece. It is the grade most people who are out in the weather a great deal wear. It is knit to fit the body form. The wrist and ankle are finished with tightly woven cuffs making a snug, comfortable fit. The neck is held in shape by a tailored knit fabric band. The seat and crotch are doubled. All seams are flat and perfectly comfortable. The white pearl buttons are extra heavy and won't break or pull off easily. The buttonholes are double stitched and strong. There's nothing skimpy about this union suit. It is a typical Field quality garment — best materials, extra well made and sold at a reasonable price.

Ribbed Union Suits

All prices postpaid in zones 1, 2 & 3

Men's sizes 34 to 46 — $1.35
Men's sizes 48 to 50 — $1.50
Boy's ages 6, 8 & 10 — $1.00
Boy's ages 12, 14 & 16 — $1.25

(Colored — Random Grey)

We picked this model for those who prefer a ribbed knit suit. The ribs in this are closely knit of soft cotton with a heavy fleece lining. The cuffs on the sleeves and ankles are fine ribbed and fit snugly. Just as well made and generously cut as the one described above only tailored from ribbed material.

Part Wool Union Suits

All prices postpaid in zones 1, 2 & 3

All sizes, Color — Random Mixed

Price $2.45

This is an unusual value in a fine ribbed wool and cotton mixed union suit. It contains plenty of wool to keep you warm and comfortable, yet has enough cotton mixed in to do away with the uncomfortable "scratch" of all-wool suits. Cotton also largely prevents shrinking. The fleecing is heavy and soft and very warm. The cuffs are closely knit and springy, closed crotch style. A wonderful suit. I don't believe you could buy a more comfortable suit at any price.

Athletic Underwear

3 for $3.00 Postpaid

The trouble with most athletic underwear is that the backs rip out too easily. The kind we sell has a special flexible band in the middle of the back. This puts some give-and-take right where it is needed. The seams are also rip-proof. The material is barred nainsook of best quality. It will wear well and be mighty cool, too.

Sizes 34 to 46. White only. Guaranteed to fit you and satisfy you or can send them back.

Three for $3.00 postpaid.

Winter Shirts and Drawers

$1.00 Each, Prepaid in zones 1, 2 & 3.

Sizes 36 to 46

Grey Mixed Color

Made of finest quality, flat knit cotton, heavily fleeced. Heavy enough for the very coldest weather. The shirts are good and long and the drawers are generously cut with adjustable waist. You'll look a long time before you equal this value.

20,000 Miles in Wyoming

"I have three Shenandoah Cord Tires and tubes on my car, which have run about 20,000 miles each. And are still as hard as a gambler's heart... Will swear by Shenandoah Cords."—Clarence Street, Kaycee, Wyoming.
Best Overshoe Made

One of the largest rubber footwear companies make this overshoe for us. They have just perfected and are using a new steam curing process that adds greatly to the toughness and water resistant qualities of the rubber.

This is the standard 4-buckle style. The tops are of flexible, tough red rubber. The soles have heavy non-skid bottoms with heavy rolled edges. The specially designed instep makes it pull on and off easy. The buckles won’t wear through, neither will the heels.

From top to bottom it’s the strongest, toughest, sturdiest overshoe we ever examined, yet it is light enough to carry easily. The whole secret is the use of the best materials and the new steam-curing process. Compare it with any overshoe you like, regardless of price — we’ll abide by your decision.

Sizes: 6 to 12 in half sizes. Order one size larger than your shoes.

$3.95 Postpaid
New Process makes tougher longer wearing Rubber.

You can’t beat it at any price

Horse Hide Work Shoe

There’s never been a more practical or a more comfortable work shoe than this Guaranteed Genuine Horshide model with regular army-last, tough rubber heel, horshide sole. Like house slippers for comfort and like a pig’s nose for wear. No matter how wet they get they’ll dry out soft and pliable. Won’t crack and fall apart like some shoes do. Sewed entirely with pure silk and linen threads. You positively cannot equal them at near the price. Sizes 5½ to 13, $4.65, postpaid. Order number 11.
Women's Shoes
Arch Support Models

The three styles pictured here are very popular this year. They are neat and stylish, yet conservative. Fussy enough for any Sunday wear but not flashy or extreme. The built-in Arch Supports keep the feet in their natural position and add to the comfort and wearing qualities. These models have plain toes and rubber capped heels. The leather lining protects the hose and makes the shoes more comfortable. They look fine and feel just as good as they look. Order a pair and compare them with any shoes at near the price. We are willing to take them back if you don't think they are all we claim, or if for any reason, they don't suit. See the detailed descriptions with the pictures.

SOFT BLACK KID
Four Eyelet
Tongueless Tie
Order No. 4
Sizes 3½ to 9
Widths: C & E
Heel: 1½ inches

$4.60
Postpaid

TAN SPORT MODEL
Reptile Leather
Tongue
ORDER NO. 9
Sizes 3 to 8
Widths B & D

$4.60
Postpaid

Three Button Oxford
SEE COLORS BELOW
Sizes 3½ to 9
HEEL: 1½ inches

$4.60
Postpaid

ARCH SUPPORT HOUSE SLIPPERS
Order No. 3; Sizes 3½ to 9
Widths C and E

This is the favorite, conservative, low heeled model. It is worn for dress and at home when a nice comfortable shoe is wanted. It has a genuine built-in Arch Support. Heavy black glazed kid uppers. Has an imitation tip with a semi-round, roomy toe. The sole is a Goodyear welt with a rubber capped heel. All go to make for extreme comfort and long wear. Very popular with women having fleshy feet and ankles who have trouble getting a good fit.

$4.60
Postpaid

COMFORT WORK SHOES

These two models are made for everyday wear where a shoe of solid comfort is appreciated. They are roomy yet neat. The plain toe style prevents any cramping. The flexible soles and low, rubber capped heels make walking or being on the feet a pleasure. I don't think you have ever seen as much wear and comfort built into any shoe you ever wore. We guarantee it or no trade.

Order No. 1 — Six Eye Lace Model Black kid uppers.
Order No. 2—2 Strap Model—Uppers soft kid leather.
Sizes of above models: 3½ to 9, widths C and E. They can't be beat for comfort and wear.

$3.40
Postpaid

KANGAROO DRESS SHOES AND OXFORDS

$5.60
Postpaid

This shoe will hold your boy. It's genuine Horsehide Leather, guaranteed to stay soft and pliable. Outing style, double capped toe. Soles are grease filled. Nailed as well as sewed. All sizes 11½ to 13. $3.25 postpaid and guaranteed.

The Australian Kangaroo leather in this shoe is just as dressy as any and certainly there isn't any other dress shoe as nice and easy on the feet. Broad capped toe, hook tops, oak tanned soles and rubber heels. Anyway they are guaranteed the most comfortable and best looking shoe you ever had for anywhere near our price.
Super Rayon Underwear

The season's latest and finest rayon underwear. The quality of these items have proven a revelation to our customers. You'll be pleased, too. Make your choice from the new favorite shades: Flesh, Peach, Orchid, Nile Green.

Will Not Fade
Will Not Run
or Shrink
Size 34 to 42
Prices Postpaid
Vest ...... $1.00
Step-ins ___ $2.00
Bloomers .. $2.00
Slips ...... $3.00
Union Suits $2.25
(Step-in)
Night Gown $3.50
For sizes 44 to 46 add one-fifth to prices above.

Bath Towels
6 for $2.25
12 for $4.00
Postpaid

Double thread construction gives these Turkish Bath Towels the body to wear well and stand lots of laundering. They are big size—about 19 by 38-inches. Come in plain white or white with dainty colored borders. A real money saver with quality a plenty.

Pure Linen Toweling
10 YARD BOLT—$2.45 POSTPAID
Heavy quality, pure linen. The kind that will wear a long time. It is pure white and full 18-inches wide. This 10-yard bolt at $2.45 postpaid will make five or six family size roller towels. Of course, quality and value guaranteed, you to be the judge.

House Dresses
3 for $4.00
4 for $5.00
Postpaid

Every woman likes a dainty, cool nifty dress to wear on summer days. We have thousands of the neatest, prettiest summer dresses you've ever seen. Beautiful styles. Every model is the latest thing in style and we have hundreds of models.

All the dresses are guaranteed fast color. You may have them in either the butterfly sleeve or the elbow length sleeve and in any color combination you like, wide hems and finished seams. All sizes 16 to 52 inc.

Your choice of Gingham, Print or Dimity.

Children's Frocks
3 for $4.00 4 for $5.00 Postpaid

These little frocks are fashioned from the best soft-finished, mercerized English prints and yarn-dyed novelty weaves. They have good wide hems and all seams are finished.

Sizes 7 to 10 are made in styles with bloomers. Sizes 10 to 14 are made in regular dress styles without bloomers. All colors guaranteed not to fade. You may have 3 of these dainty frocks for $4.00 or 4 for $5.00. Prices postpaid.

Guaranteed Glass Ovenware
12 Pieces—$4.50 Postpaid

As illustrated: 1 Round Casserole (8 inch); 1 Round Casserole Cover; 1 Pie Plate (9 inch); 1 Round Baker (8 inch); 1 Utility Tray (10 inch); 6 Custard Cups (4 ounce); 1 Fruit Reamer and Jelly Mold.

Women folks are more and more baking in things which they can take right to the table from the oven. Glass Ovenware has proven a real convenience. And no ovenware carried a stronger guarantee than the Fry Glass Ovenware we are selling.

Every one of the items in our 12-piece set is guaranteed for 2-years against breakage in the oven. If they crack or break in the oven before that time we will replace them absolutely without charge.

Fry Ovenware is a smoky white, pearly color. Will look pretty on the table. You will especially appreciate the man-sized fruit reamer.
Ladies’ Silk Hose

FULL FASHIONED
“Pure Silk All the Way”
$1.75 Pair

This Service Chiffon De Luxe hose is of fairy fine texture. Every thread is pure silk from top to toe, a beautiful, exquisite full fashioned hose. Silk reinforced foot with pure silk high spliced heels. You will pay considerably more for this quality of hose other places.

Sizes 8½ to 10½ inc.
$1.75 per pair, 3 for $5.00 Postpaid

“We do like the hose we received. The girls think they wear longer and better than any they have ever had. Are nice and long and fit well, and with care wear well.”—Mrs. C. E. Taylor, Des Moines, Iowa.

Henrisilk Hose

$1.00 per pair  3 for $2.85 Postpaid

Colors
Rose Taupe, Black, White, Sandust, Dove Gray, French Nude, Aloma, Grain, Moonlight, Beige, Alesan and Peach

Quality is woven into every thread of this hose. The heel, sole and toe are reinforced from the inner side with mercerized lisle. The invisible double silk ravel stop insures longer wear. The seamless foot means comfort—and the tiny fashion marks together with the tailored seam up the back of the leg add to the quality appearance.

See colors above. Sizes 8½ to 10½ inc.
$1.00 per pair, 3 for $2.85 Postpaid

Elephant Hide Rain Coat

$6.95
Postpaid
Sizes 34 to 46 Bust Measure
Colors
Rose  Black  Blue  Green  Brown

This is the very latest style and model of Women’s Raincoat. It is the newest of the new. Combining extreme good looks with practical value.

The snappy cut of this new model raincoat — with its Raglan sleeves, yoked front and back, and double breast — has about replaced all other models in the Eastern style centers. The Elephant Hide appearance is a distinctive innovation, too. It is really a grained finish, made to resemble elephant’s hide.

Yes, and it has Storm tab at the wrist. Bellows pockets with shield flap protective and an all around adjustable belt. The collar is the fully convertible kind. Can be turned way up to cover you from the chin down; clear down flat as in the pictures; or can be half and half. The buttons are reenforced with stay buttons.

Material and lining are Great Features.

The material is Glazette or Leatherette — a rubberish material resembling leather and capable of turning wind and rain, in first class shape. You can put a regular stream of water on it and none will get through. Stops wind just as completely, too.

The lining is the same as we have sold and recommended in our white trimmed Glazette coat for over a year. It’s suede mole skin — soft and smooth and warm. It is a real protection to your other clothing as well as a real comfort to you. You won’t find this fine material and this excellent lining in the average run of coats even though they are priced higher than our coats.

Guaranteed To Satisfy You On Arrival
Or No Trade

If you want a smooth finished Glazette raincoat, trimmed and edged in white, we can fix you out. Colors: Blue, Rose, or Black. Sizes 34 to 46. Features about as above including fine Glazette material and soft lining. Guaranteed wind and rain proof. Price $6.95 postpaid.

“We received the hose in good shape and found them to be very good in quality. They have been serviceable and are still wearing good. We expect to send in another order real soon, as we found them excellent stockings.”—Mrs. Wm. P. Kunke, Van Horne, Iowa.

“Wish this is my second box of hose ordered from you. They are just fine and wear so well. One reason I like them so well is they are silk up to above the knee, which is hard to find in most $1.00 hose. They fit so close up to the ankle.”—Cora A. Ster, Darville, Iowa.
Blankets

Blankets of every description are priced below and I want to say for all of them — they are guaranteed exactly as represented. Must satisfy you on arrival or no trade.

Cotton Blankets

$3.00

Double Bed Size

This is a feature value—a saving of about one dollar on every pair. Long staple cotton of excellent quality is used in making these blankets. They are heavy, weighing about 3½ lbs. to the pair. Extra large size for double beds—about 70x90 inches. Finished with a soft, downy nap. Choice of blue and white, rose and white, peach and white, grey and white or tan and white patterns in large block plaids. State first and second choice of colors.

Part Wool Blankets

$4.50

Double Bed Size

Just the blankets for service and at a money-saving price. They are double-bed size, 70x90 inches, and very heavy—about 4½ lbs. to the pair. The lofty nap makes these blankets both soft and very warm. The ends are bound with Mohair ribbon and you can choose from blue and white, rose and white, gold and white, lavender and white, grey and white or tan and white, large block patterns. The combination of wool and cotton is preferred by many housewives because the wool gives maximum warmth and the cotton keeps the blankets from shrinking when washed. State first and second choice of colors when ordering.

100 per cent Wool Blankets $9.75

Double Bed Size

These are not the cheap, thin wool blankets you usually get at a low price, but the big, heavy, burly blankets that would probably cost you $12.00 and up if you bought them elsewhere. Every thread is pure wool—long strands of wool, too, thoroughly scoured and combed. That means maximum warmth and wear. The blankets weigh about five pounds to the pair. The ends are bound in satin to match the plaids which are in white combined with blue, rose, gold, grey, tan, orchid, green or black. These will be the most beautiful blankets you ever owned. State first and second choice of colors when ordering.

Pure Wool Camp Blankets $4.00 Postpaid


All Wool Motor Robes $6.00 Postpaid

Fancies in color and style. Scotch plaid in darker serviceable colors. Deep fringe on both ends. Pure wool. Size 54 by 76 inches.

Jacquard, Indian, and Indian Plaid Blankets. Colorful and pretty. All around utility blankets. 66 by 80 inches. $3.00 each, postpaid.

Ruffled Voile Curtains

1 set — $1.75
2 sets — $3.40
3 sets — $5.00
All Postpaid
A Lovely Table Service
Set of 26 pieces $6.25 P.P.
Beautiful Serving Tray FREE

There is absolutely no plate to wear off and no dark "filler metal" to show through in this Solid Nickelware. It's solid through and through. It's about the color of sterling silver. It will take repeated cleaning with any good cleanser and come out looking as pretty and glossy as new.

The trouble with all of the other reasonably priced tableware is that you can't use it and keep it looking nice. You have to handle it with gloves on and save it for company only. Well, this Solid Nickel set will keep its beautiful appearance. No plate to wear off, and no black base metal to show through.

The Pattern is Lovely, Too
The new "Laureate Pattern," our choice of all we have seen, is a graceful floral design — about as neat and attractive as you can imagine. It is simple and conservative. Pretty without being too fussy and showy. Yes, you will like the Laureate Pattern.

The knives are the new shapely curved style while other pieces are the approved fashionable shape.

All Mounted in Handy Panel
The 26 pieces, a complete service for six people, comes mounted in a sateen faced panel with separate compartments for the various pieces. This panel can be placed in a buffet drawer or placed right on top of the sideboard.

The Serving Tray Free
You have always wanted one of the beautiful trays which we will send free with this 26 piece set. It's a generous sized tray. A plum beauty and serviceable, too. The bottom is finished to resemble walnut. The moulding is the latest style polychrome. Yes, it has handles and rubber feet to keep from marring anything.

The panel holding the 26 pieces fits exactly into the tray.

Well, I guess you have the main features about this Solid Nickelware except the guarantee. You can about write your own. We guarantee it solid nickel. No plate to wear off. Can be cleaned easily with any good scouring powder or soap. And, of course, guaranteed to satisfy you in every way.

You Be The Judge
Now, you women folks! If you want something pretty as well as practical, something beautiful as well as mighty useful — send your order along. You won't ever spend $6.25 for as much household usefulness and value. The free tray alone would cost anywhere from $2.50 up. At $6.25 postpaid, this is a bargain sure enough and a beautiful bargain, too.

Yellow Rose Pattern Dishes
With Ivory Tone Background
32 Piece Set $6.00 P.P.

This is just a picture to show you the beautiful Yellow Rose pattern and to show you how lovely your table will look with our dishes. The spray of yellow roses with black and gray leaves makes a very distinctive and attractive pattern. The ivory tone background finished in Satin Glaze sets the pattern off wonderfully, too. When you see the dishes you won't wonder at the many letters of satisfaction we have received. The price doesn't lead folks to expect half the beauty and quality of our dishes.

We are willing to guarantee them to the limit — especially about your liking the pattern and recognizing unusual quality. One thing sure if you don't like them when they come just send them back at our expense. That's fair enough, isn't it?

Yes, We Will Have An Open Stock
We are in the dish business to stay and will keep an open stock of these dishes, including a long list of pieces which I haven't room to print here. Start with the 32-piece set. You can build it as you go. Open stock list sent on request.

List of 32 Pieces
32-Piece set includes — 6 Plates, 6 in.; 6 Plates, 9 in.; 6 Fruits, 5 in.; 6 Tea Cups; 6 Saucers; 1 Oval Vegetable Dish, 9 in.; 1 Platter, 11 in. Price $6.00, Freight Paid.
35-Piece set, above list plus Sugar Bowl, Sugar Bowl Lid, and Cream Pitcher — Price $7.15, Freight paid to you.
Beautiful Stationery

3 Boxes

$1.45 Postpaid

An assortment of three beautiful boxes of fashionable Linen finish Stationery. Regular 75¢ quality. Each box contains 24 envelopes and 24 sheets of paper. One box is pure white linen, another is crystal white with a rippled effect and the third is white with a colorful lining in the envelopes. The envelopes are the fashionable, big wallet flap oversize style. Fine for presents.

Large Box. We have a larger box of the same quality, plain white linen stationery containing 100 sheets and 50 envelopes for $1.10 postpaid. Same fashionable oversize style and beautiful quality.

Steak Knives and Forks

If you are disgusted with using ordinary dull knives at mealtime you will appreciate sharp ones. The steel in these is the real stuff and will hold a sharp edge. Can be re-sharpened. Forks to match at the same price. Blades are stainless. Handles made of solid black rubber. Per set of 6 knives or 6 forks $2.75, postpaid. 2 sets for $5.00, postpaid.

E-Z Corn Popper

$1.10 postpaid

It's a real pleasure to pop corn with this popper. It holds about ½ gallon. Lid that clamps tight in place. But the best thing is the paddle rotated in the crank in the lid which keeps the corn moving and prevents scorching or burning. The handle is long.

The Cleanest Cutting Bread Knife Ever Made

$1.00 Postpaid

The serrated edge of this knife absolutely will not tear soft or fresh bread. It will make a clean cut slice and practically no crumbs. The serrated edge is like a real saw. Stays sharp for years and can be sharpened on a whetstone like any knife. Blade 9-inches long.

Gal. Size $1.85 Postpaid

This is one of the very best if not the best insulated jug I ever owned. Some I have paid as high as 3 or 4 times this much for. Yet this one keeps liquids cold as long or hot as long as any jug I ever saw. The outer jacket is welded steel with a glossy green baked enamel finish. The inside container is non-absorbent crock which is almost unbreakable. This is embedded securely in the cork insulation. The opening is large enough to put your hand or a good sized apple through, which means you can keep a whole meal warm in it for several hours. Try one. Use it the year around.

One thing that always impresses visitors of the Trial Grounds is the splendid shape it is in from a gardener's standpoint. Even rows, well cultivated and about as near weedless as you will see anywhere. Of course, Frank and his crew are responsible for this but they give some of the credit to Kinkade Tractor shown above. They have used two of them constantly this Spring and Summer. They think Kinkades are the handiest, easiest to operate and best all-around garden tractors they ever used. If you are interested in them, we suggest you write to the American Farm Machinery Co., 1030—33rd Ave. S. E. Minneapolis, Minnesota.
Test Your Soil for Lime—

SOILTEX Outfit $1.00 P.P.

The motto of the up-to-date farmer has become "lime, legumes and inoculation." Alfalfa, sweet clover and red clover all need lime and most crops do better with it. The Soiltex pocket-size soil testing outfit with color chart and lime table is a simple test and anyone can test his own soil with it.

Sure Rat Killer

2 oz. Tube Zelio 50¢
8 oz. Tube Zelio $1.50

Sent Express Collect

Will kill rats, mice and other rodents. Use on bait. It is tasteless and odorless and they eat it greedily. The poison acts slowly and drives them out of their holes for air and water and there they die. We use it around the Seed House.

Dried Buttermilk MAKES HENS LAY

There's nothing to compare with Buttermilk in making hens lay or chicks grow. But the supply of fresh buttermilk is limited. Fortunately Dried Buttermilk is just as good. We have a stock of extra high grade, light color, evaporated fresh Dried Buttermilk. Each pound is equal to 2 gallons of Fresh Buttermilk. It will pay big to feed it. Here are the prices

F. O. B. Shenandoah:

100 lbs. at 12c lb.
50 lbs. at 13c lb.
25 lbs. at 14c lb.

Army or Camp Cots

$3.00

Folds into a small bundle like the war time Army Cots but better grade. The frame is All Steel Green Enameled with a cover of extra fine Olive Drab duck material. Fine for picnics, camping or an extra bed. It's a big bargain at $3.00 f. o. b. Only a few left at this price.

Handy Car Awnings

Simply snap on the window frames. No bolts or screws used. Springs in or out as desired. Your choice of blue and white or orange and green striped. Material—heavy Fringed Canvas. All car sizes. Send width of window frames. Set of 2 for $2.00 postpaid.

The patented finger guard on these paring knives protects the first finger from coming in contact with the back of the blade — thus preventing sore or blistered fingers. The blades are made of stainless steel and will always stay bright and hold an edge. Set contains an assortment of three different shaped blades. Set of 3 for $1.00 postpaid.

Missouri Customer likes long list of things from KFNF

"I am reordering some of that good coffee. We do think it's the best coffee we've ever used. Or in other words we find every article that we have bought of you satisfactory, such as radio, tires and tubes, fruits, flowers, and also articles in the dry goods line."

—Frank Catterman, Hamden, Mo.

These beautiful, triple-plated souvenir spoons make an attractive and welcome gift for any purpose. I have sold thousands of them to customers for use on their own tables and even more for use as gifts. These are the famous Rogers triple-plated, 50-year finish quality. Beautifully and artistically designed, full teaspoon size, polished finish and first class in every way. Regular retail price for this quality is from $1.00 to $1.50. They come packed either singly in separate boxes or six in one box as you may choose.

Price, each 60¢

Set of 6 . . . $3.00

Postpaid anywhere
My Way of Doing It

I don't know how you folks put in fence. But here's my way to gain two inches in the height of the fencing and stop the rooting of hogs:—Put a strand of barb wire about an inch off the ground or even right on the ground and put the fencing about an inch above that. I did it for years myself and I bet you never knew anyone to have less trouble with hogs tearing up fences.

And Now We Can Save You Money on Fence

We have wanted to sell fence for over 2 years but have never been able to find the right quality at the right prices. We've got both now. Unquestioned quality in material and construction. And at real bargain prices. Yes, I think we will save you from 25 to 30% or even more on your fence. All of our farm fence is the famous Hinge Joint construction—which is accepted as the most efficient and practical type for all farm purposes. Waiting to be able to offer hinge joint fence is one of the things that has caused delay in starting.

Barb Wire

FULL GAUGE. HEAVILY GALVANIZED

Cattle Wire. (2 pt.)
80 rod spool, 79 lbs. $3.25

Hog Wire. (2 pt.)
80 rod spool, 85 lbs. $3.45

This is the universally accepted Glidden wire. Made of the full gauge heavily galvanized wire, not the cheaper painted wire which soon rusts out. Two strands of No. 12½ gauge wire with two-point 14 gauge barbs, spaced 5 inches apart in the cattle wire and 3 inches apart in the hog wire. The barbs are very sharp and evenly spaced. They are double twisted around the main wire and will not pull off. Order full spools only.
"T" Style Steel Posts

6½ ft.—This low price only on 10 or more. Orders must be multiples of five.

There is one thing about most of the steel posts on the market which we didn't like. That's the punched holes. So many holes must weaken any piece of steel, lower its tensile strength and make it easier to bend. We looked them over cold bloodedly and selected this extra heavy studded post as the strongest and best.

It's a "T" style post. Made of the best new rail steel, which means uniformly fine material and maximum strength. The face of the post is studded. The studs are spaced so that they fit any fencing made. We supply a quantity of heavy wire fasteners with every post order. They are easy to put on and hold the wire firmly in place.

The anchor of our post is a feature, too. Two openings in the anchor fit snugly around two of the studdings. In addition there is a heavy clamp around the post and through the anchor. It's put there to stay and no question about it.

We don't know where you will find the equal of this post in strength. You'll like the handy, sturdy fasteners. They go on quickly and hold fast. And you'll know they don't have to be put through a hole which has weakened the post for you. We believe our price speaks for itself. You can write your own guarantee and send back the posts if they don't suit you on arrival.

Guarantee

We'll ship to you on the usual Henry Field Guarantee. You to be the judge. When your order comes, look it over. If any of our fencing won't stand the closest kind of inspection, don't keep it a minute. If our fencing isn't more and better for the money than you can get anywhere else, I want you to send it right back and get your money. H. F.

Diamond Mesh

Poultry Netting

1 inch mesh

24 inch, Roll of 150 ft. $3.60
36 inch, Roll of 150 ft. 4.95

Sold in 150 ft. rolls only

We believe this is the lowest price ever made on strictly first class poultry mesh. The small one-inch mesh, heavily galvanized, full 20 gauge wire,

Pure Manilla Rope

By actual comparison you will find our rope to be of smoother fibre, more even weave and far stronger than rope selling at much higher prices. We haven't found any that makes a better showing in breaking tests. And its breaking strength is two or three times as good as most rope anywhere near our prices. Guaranteed the best you ever saw or no trade.

Three strands, pure manilla, long fibre. Clear color treated with just enough oil to make it resist wear and weather.

<table>
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<th>Size</th>
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<tr>
<td>1</td>
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Extra Heavy

No. 11 Farm Fence

This is our extra heavy farm fence with top and bottom wires full Standard No. 9 wire and intermediate No. 11. All heavily galvanized. Stays 6 inches apart. Hinge Joint Construction which stretches uniformly on level or rolling ground, will not sag or buckle. Easy to put up tight, and sure to stay that way. Not loosened by change of temperature.

26 inch 282 ft 36 lb 43¢ per rod
32 inch 321 ft 42 lb 48¢ per rod
39 inch 390 ft 52 lb 56¢ per rod

Sold in 20, 30, and 40 rod rolls.

Bale Ties

Bundle of 250 — $1.40

They are 9 ft. long and made of 15 gauge wire. A real saving for you who need bale ties.

We are always Adding To Our Line Of Fence. Write Us Before You Buy.
Men's Raincoats

Rainproof $7.95
Windproof
Dustproof Postpaid

Black or Brown, Length 50 inches, Sizes 34 to 48

We have sold hundreds of these Glazette raincoats and don't know of anything that gives more satisfaction to the men folks. The material is a glossy material which looks like leather. Wears well and certainly turns the wind and water in wonderful shape.

The suede-moleskin lining is a great feature, too. It's soft and warm. In fact, the beauty of this coat is that it's an all-weather coat. Not the cold, clammy kind which has no lining and is so uncomfortable you hate to get into it. The lining of this coat will invite you to wear it on snappy days as well as stormy ones.

Yes, it’s double breasted. Has large size pockets and a big convertible collar. The collar can be turned up around your ears, lays flat or can be half and half.

Write your own guarantee. We'll guarantee it's the most and best raincoat you ever saw for the money. Rainproof, windproof and dustproof. And, of course, guaranteed to suit you as to material and appearance.

Horsehide Boots

MEN'S SIZES BOY'S SIZES

$7.60 $5.60

Postpaid

Here's a boot that's soft and comfortable and guaranteed to stay that way. It's made of Genuine Horsehide Leather from top to toe, stitched with silk and linen thread throughout. The back stay runs the full length of the 16-inch tops. Absolutely will not get stiff regardless of the number of times you get them wet. Made in wide and medium wide lasts. All sizes. Men's $7.60 and Boy's $5.60, Postpaid.

If you want real foot mileage and the maximum of comfort, order this boot. Fit and satisfaction guaranteed.

Special About Roofing

Yes, we are going to handle Roofing. Have been working hard on it for a long time. I am sure we will make them all sit up and take notice when we announce our reasonably priced Quality Roofing. We couldn't get it ready in time for this catalog but will be ready very soon now. Listen to KFNF or write to us for details. And I think it will certainly pay you to hold off buying any roofing until you know how much money we can save you on it.

A Bargain For The Women Folks.

Filet Curtain Panels
$1.55 each
2 for $3.00 Postpaid

The newest and most popular curtain, quoted at the lowest price we have ever seen anywhere. Cream colored, fine filet net of smooth and even weave. The bottom scalloped with a beautiful rayon fringe, ravel proof and rich in appearance. A large design is worked into the lower part of the net and appears in smaller form throughout the upper part. It's a floral and conventional pattern combined to make the prettiest you have seen, exactly like picture. Neat scroll edges on the sides of the panel. A beautiful panel and a real bargain at our low price. Very large size, 42-inches wide by 2½ yards long. Send them back for a refund if you are not more than pleased with them in every way.

Now You Can See All Of Us

Here's a book about KFNF. Pictures all the announcers and regular entertainers with a little story about each. Also includes pictures of the interior of our station and of the flower gardens just outside. Thirty-pages of pictures about fifty pictures in all. I know you will enjoy this book about us and treasure it as a souvenir. Sent postpaid for twenty-five cents.

We Are Looking For More Orders

"I want to tell you what I think of Shenendooh Tires. The tire I got was put on a few days after we received it, and is still on. It shows hardly any wear and we think there is no better tire on the market for the money. When we are in need of any tires, look for our future orders."—Frank Blankenhagen, Lake Andes, So. Dak.
C. E. Burnette, Rocia, Nebraska, got another Shenandoah Tire after running his first one 25,000 miles. And that's the way it goes. Mileage records make sales records. A while back we were selling a Shenandoah Tire every minute and a half of our working day. Shenandoah Tires are World Champions. More miles, more satisfaction. At less cost.

Here is our answer to the man who says he will sell you a better tire than the World's Champion Shenandoah Tire. It's more than conversation. It's a good old-fashioned challenge to "put up or shut up." We will put a Shenandoah Tire up against any tire made, bar none! Put our tire on your car against any other tire made, one on each side. If the Shenandoah Tire wears out first we will replace it free. The other fellow must agree to do the same. That's all there is to it—except that you will have a hard time finding some one to accept our Challenge. Shenandoah Tires are guaranteed for 15,000 miles and are guaranteed to beat any other tire regardless of its guarantee.

MADE FROM REAL LIVE RUBBER

15,000 MILE GUARANTEE

TIRE PRICES—Prices Subject To Change Without Notice. These prices are POSTPAID in zones 2 and 3.

CLINCHER STYLE—ANTI-SKID CORDS & FABRICS

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STRAIGHT SIDE—ANTI-SKID OVERSIZE CORDS

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TRICK CORDS—HEAVY DUTY

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BALLOON CORDS

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ODD SIZED TIRES

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<td>17 $9.60</td>
<td>2 $1.80</td>
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</tbody>
</table>
CREAM of the LIST

PEONY COLLECTION

My choice of the Peonies. Festiva Maxima is the best white Peony in the list. Felix Crousse is my pick of the reds. Edulis Superba is the best early pink.

1 PLANT OF EACH $1.75 POST PAID

ORIENTAL POPPY
40c each
3 for $1.00 postpaid

Hardy, blooms are large. Plant in fall, blooms with Peonies.

12 IRIS for $1.00 POSTPAID

One each of Purple King (1), Silver King (2), Canary Bird (3), Madam Chereau (4), Princess Beatrice (5), Caprice (6), and six other different varieties (our choice.) Plainly labelled so you can know them. A real bargain of gorgeous Iris.